

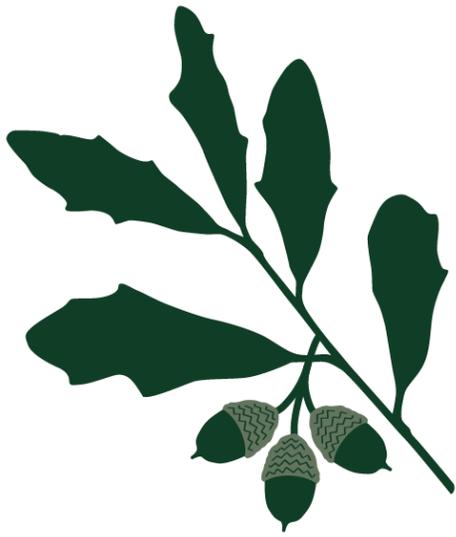


**August 13, 2025**

# What's Brewing

- City Updates
- Chamber Overview
- Department Head Updates
- Q&A





# Fredericksburg Chamber

*Where Heritage Meets Opportunity*

# Sales Tax Receipts

Jan-Jun 2025 vs Jan-Jun 2024

- Fredericksburg down 0.8%
- Gillespie County down 0.3%

Jan-Jun 2025 vs Jan-Jun 2023

- Fredericksburg up 5.9%
- Gillespie County up 3.4%

# Sales Tax Receipts

YTD 2025 FBG Sales Tax Growth  
outperformed Marble Falls,  
Austin, and Statewide City  
average

YTD 2025 Gillespie County  
outperformed Kerr, Kendall,  
Burnet, Blanco, Travis, Bexar,  
and Statewide county average

# CPI Inflation

- June 2025 vs June 2024 up 2.7%

# Visitation Stats

Jan-Jun 2025 vs Jan-Jun 2024

- FBG 1.38M vs 1.40M down 1.8%
- Gillespie .49M vs .50M down 3.0%
- Equates to 40,000 fewer visitors



# Multi Family Housing

## July 2025 Survey

- Available Units
  - 1,408 Units July 2025
  - 1,317 Units July 2024
  - 827 Units March 2023
- 1,235 Units Occupied or 87.7%
- July 2024 Units Occupied = 76.2%



Source Fredericksburg Chamber of Commerce Survey of Multi Family Complexes

# Real Estate - Fredericksburg

- 2023 Full Year
  - 165 Homes Sold
  - 46 STRs Sold
- 2024 Full Year
  - 160 Homes Sold – Average Price Up 1.7%
  - 56 STRs Sold – Average Price Down 22%
- 2025 1st Half
  - 83 Homes Sold – Average Price down 0.3%
  - 18 STRs Sold – Average Price down 7.1%





# Employment Stats

## Unemployment

**Q1 2025 3.2% vs Q1 2024 3.0%**

## Labor Force

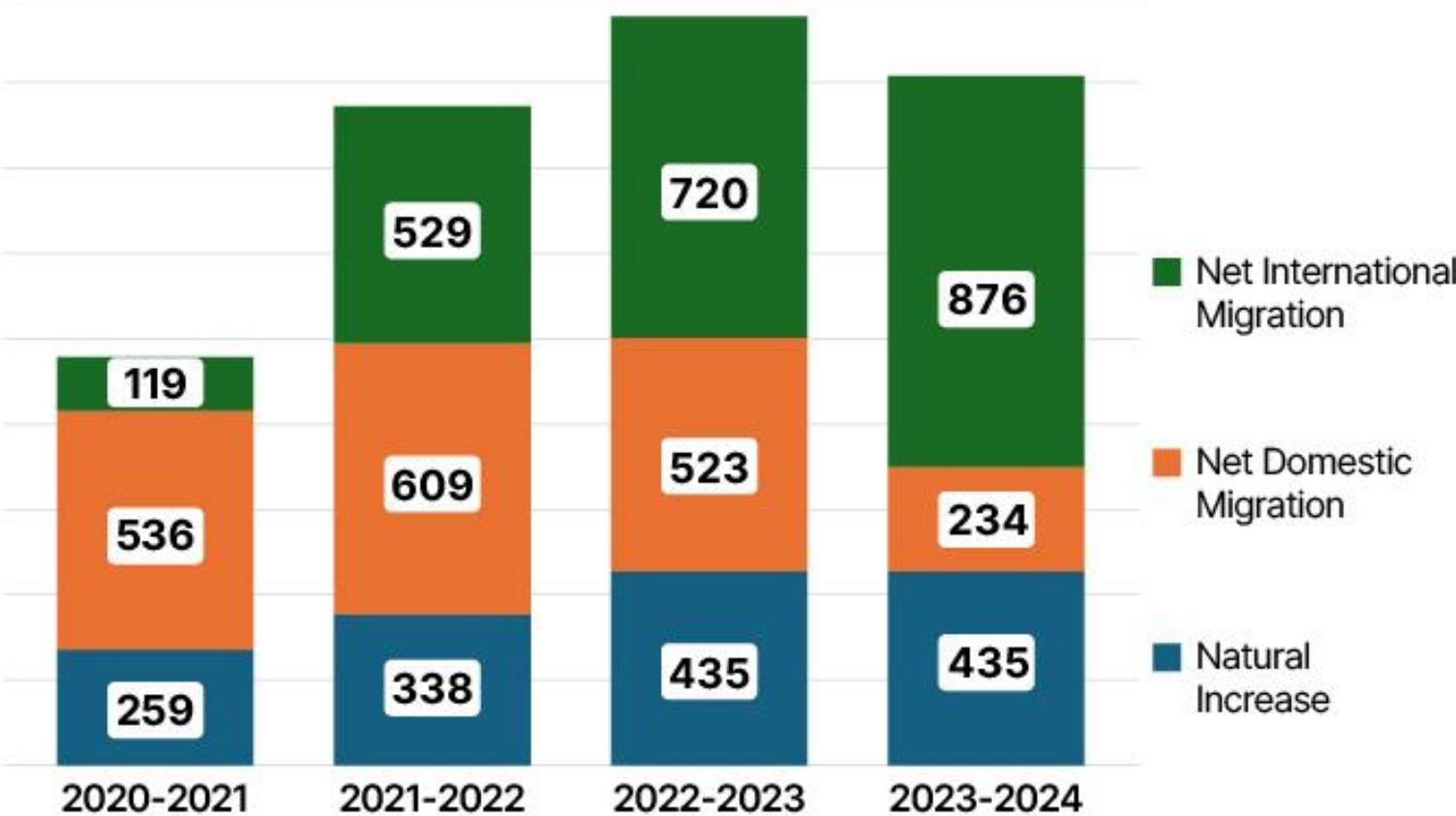
**Q1 2025 vs Q1 2024 Grew 2.6%**

## — Employment

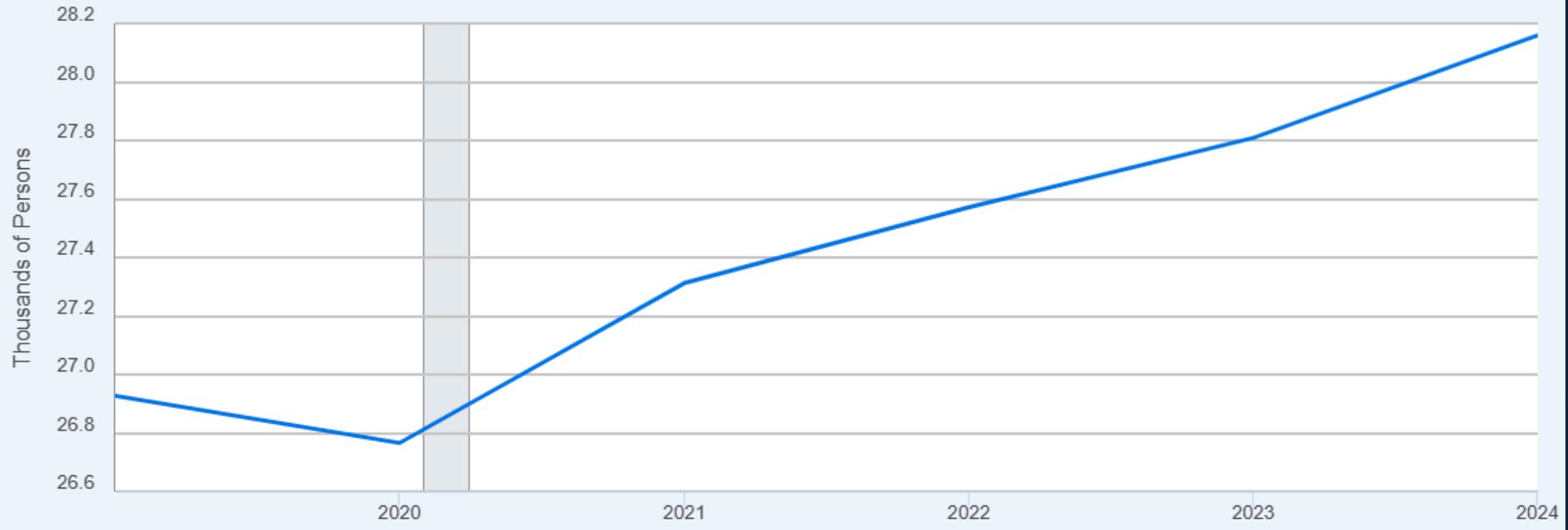
**Q1 2025 vs Q1 2024 Grew 2.4%**

# Texas Population Growth

906	1,488	1,683	1,542	Daily Average Population Change
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Source: U.S. Census Bureau, Vintage 2024 Population Estimates.



Source: U.S. Census Bureau via FRED®  
Shaded areas indicate U.S. recessions.

## Population

- 2020 27,266
- 2021 27,313
- 2022 27,572
- 2023 27,809
- 2024 28,519

Ribbon  
Cuttings  
YTD 45

*Thank you*

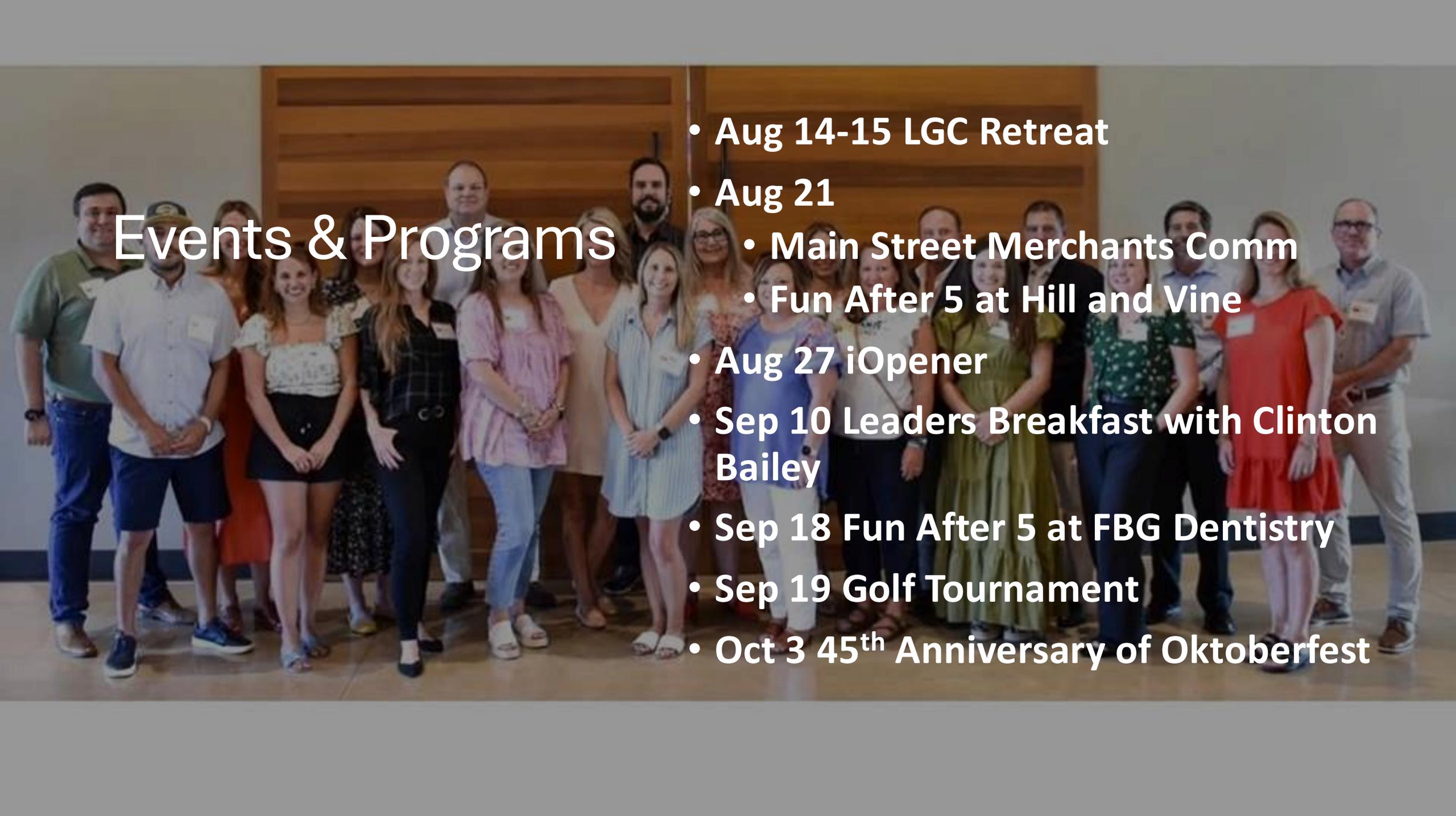
CHAMBER AMBASSADOR  
PROGRAM SPONSOR



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# Fingerprinting/Background Check Operations





# Events & Programs

- Aug 14-15 LGC Retreat
- Aug 21
  - Main Street Merchants Comm
  - Fun After 5 at Hill and Vine
- Aug 27 iOpener
- Sep 10 Leaders Breakfast with Clinton Bailey
- Sep 18 Fun After 5 at FBG Dentistry
- Sep 19 Golf Tournament
- Oct 3 45<sup>th</sup> Anniversary of Oktoberfest

# Events & Programs

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- Oct 7 Master Class on Excellent Service
- Oct 21-17 Food & Wine Festival
- Nov 13 Fun After 5 at Texas Regional Bank





Dec 5  
Light the Night Christmas Parade



# Q&A



## City Holidays/Events

- Tuesday, Aug. 19 - City Council Special Meeting
- Friday, Aug. 22 – Fair Day Holiday
- Monday, Sept. 1 – Labor Day Holiday
- Tuesday, Sept. 9 – City Council Special Meeting





THE CITY OF

Fredericksburg, Texas

NEXT COFFEE WITH THE CITY MANAGER

Wednesday, Sept. 10