

APPENDIX C

Community Engagement

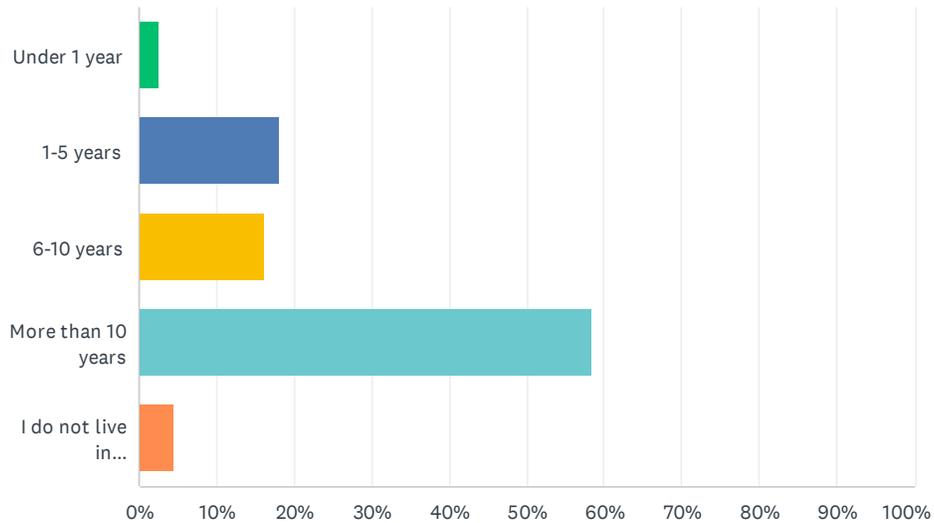


Public Online Survey #1 Results

City of Fredericksburg Comprehensive Plan and Parks Master Plan Survey

Q1 How long have you lived in Fredericksburg?

Answered: 1,098 Skipped: 6

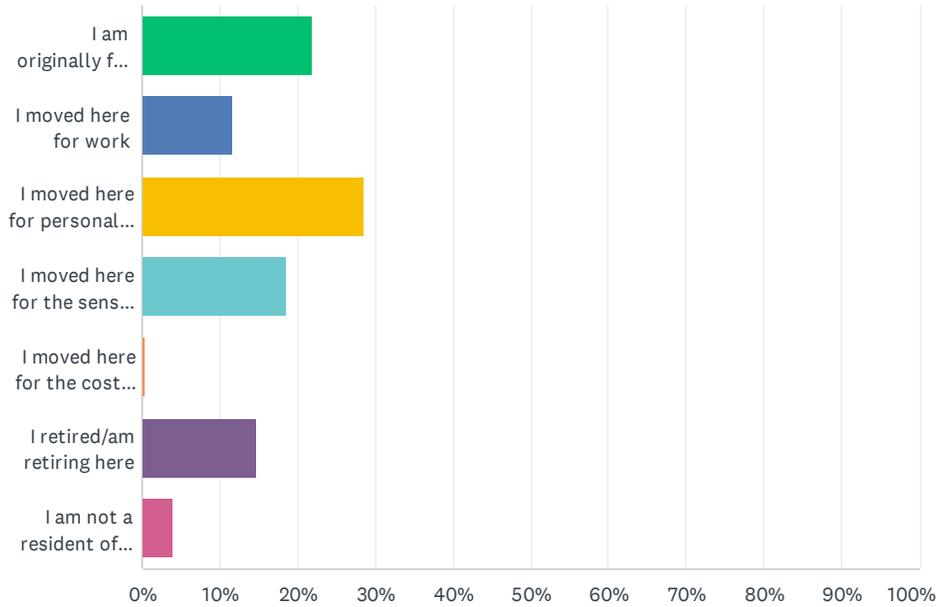


ANSWER CHOICES	RESPONSES
Under 1 year	2.64% 29
1-5 years	18.12% 199
6-10 years	16.30% 179
More than 10 years	58.47% 642
I do not live in Fredericksburg	4.46% 49
TOTAL	1,098



Q2 If you are a resident of Fredericksburg, what is the primary reason you chose to live in Fredericksburg?

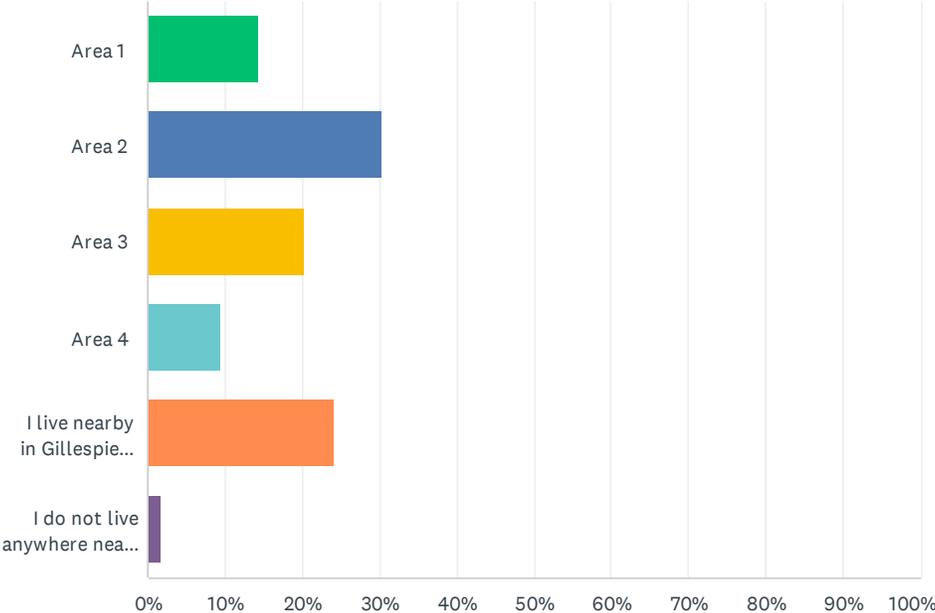
Answered: 1,095 Skipped: 9



ANSWER CHOICES	RESPONSES	
I am originally from Fredericksburg	22.01%	241
I moved here for work	11.78%	129
I moved here for personal or family reasons	28.49%	312
I moved here for the sense of community	18.63%	204
I moved here for the cost of living	0.37%	4
I retired/am retiring here	14.70%	161
I am not a resident of Fredericksburg	4.02%	44
TOTAL		1,095

Q3 Based on the map above, where do you live?

Answered: 1,101 Skipped: 3

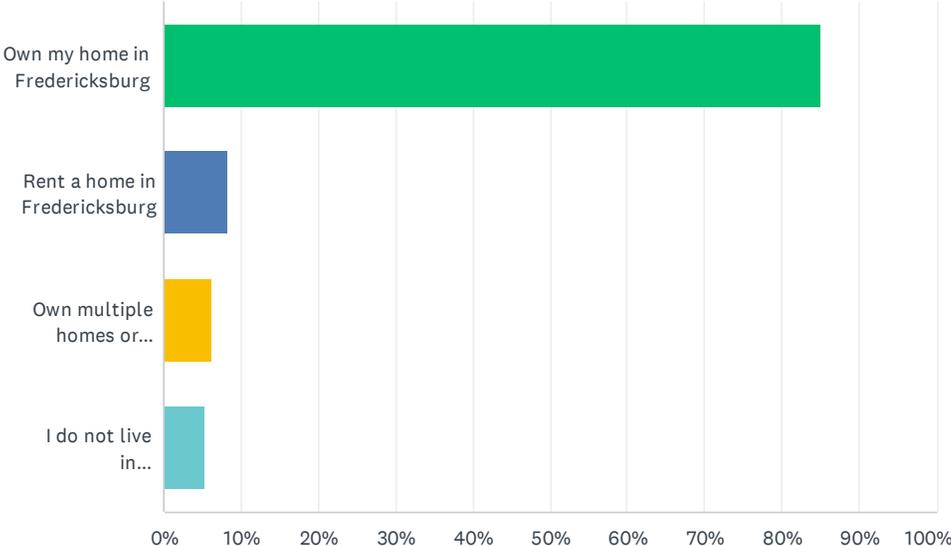


ANSWER CHOICES	RESPONSES	
Area 1	14.35%	158
Area 2	30.25%	333
Area 3	20.35%	224
Area 4	9.36%	103
I live nearby in Gillespie County	24.07%	265
I do not live anywhere near Fredericksburg	1.63%	18
TOTAL		1,101



Q4 Do you rent or own your home? Check all that apply.

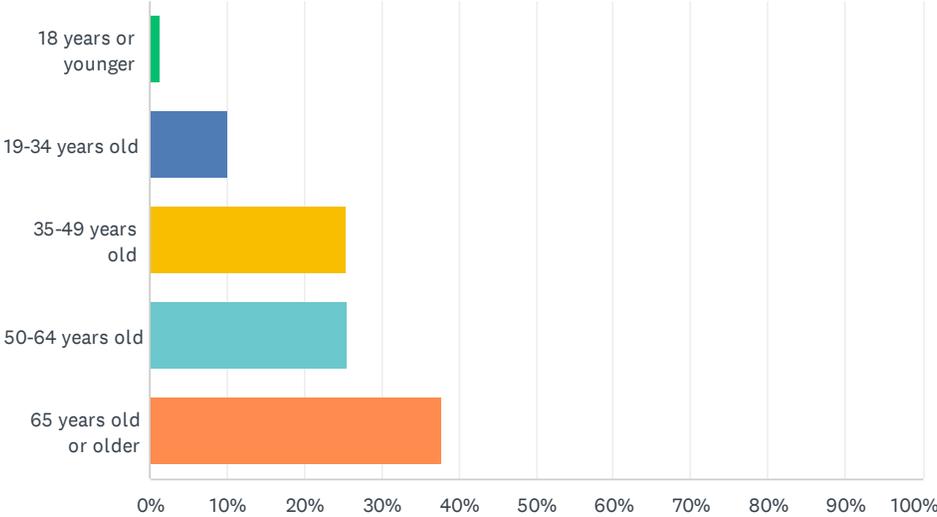
Answered: 1,099 Skipped: 5



ANSWER CHOICES	RESPONSES	
Own my home in Fredericksburg	85.08%	935
Rent a home in Fredericksburg	8.28%	91
Own multiple homes or short-term rentals in Fredericksburg	6.28%	69
I do not live in Fredericksburg	5.28%	58
Total Respondents: 1,099		

Q5 What is your approximate age?

Answered: 1,098 Skipped: 6

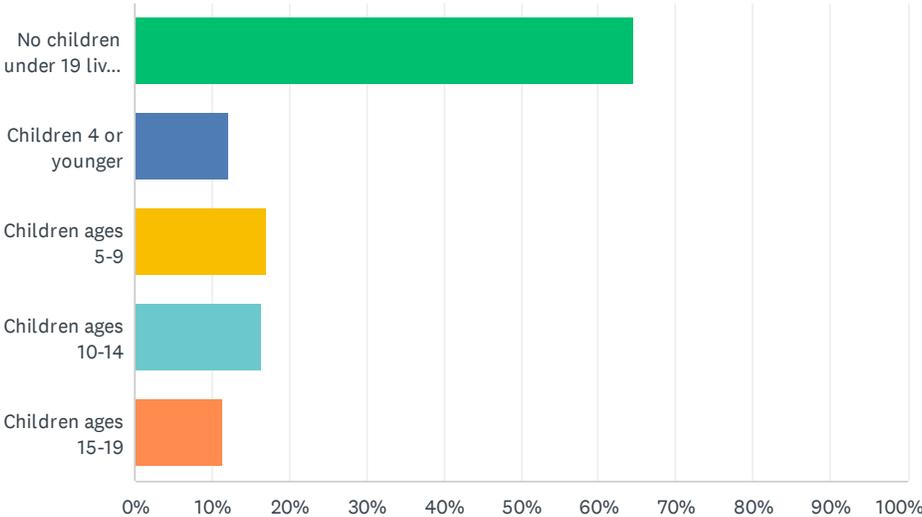


ANSWER CHOICES	RESPONSES
18 years or younger	1.37% 15
19-34 years old	10.02% 110
35-49 years old	25.32% 278
50-64 years old	25.50% 280
65 years old or older	37.80% 415
TOTAL	1,098



Q6 Do you have any children under the age of 19 living in your home? Check all that apply.

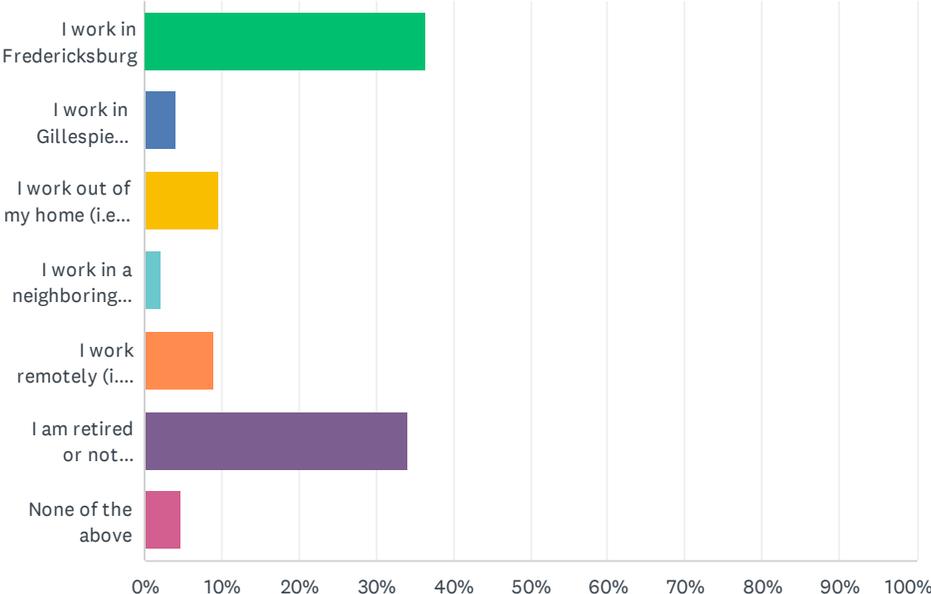
Answered: 1,098 Skipped: 6



ANSWER CHOICES	RESPONSES	
No children under 19 living at home	64.57%	709
Children 4 or younger	12.11%	133
Children ages 5-9	17.12%	188
Children ages 10-14	16.48%	181
Children ages 15-19	11.29%	124
Total Respondents: 1,098		

Q7 Which of the following best describes your current employment?

Answered: 1,100 Skipped: 4

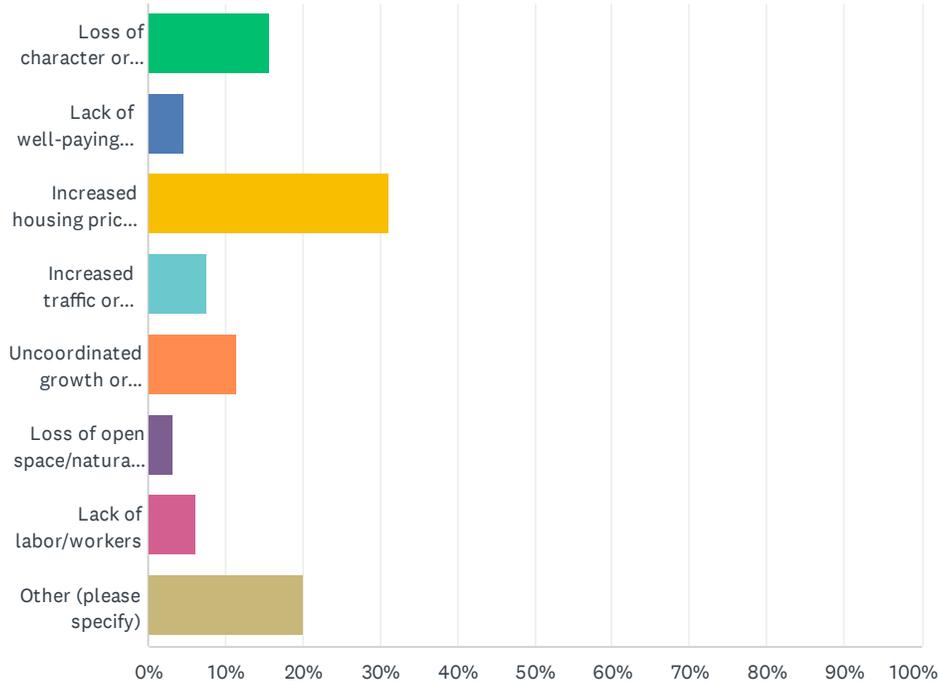


ANSWER CHOICES	RESPONSES	
I work in Fredericksburg	36.45%	401
I work in Gillespie County but not in Fredericksburg	4.00%	44
I work out of my home (i.e. a home based business)	9.55%	105
I work in a neighboring county/town (Kerrville, Boerne, Comfort, Llano, Mason, etc)	2.18%	24
I work remotely (i.e. telework)	8.91%	98
I am retired or not currently employed	34.18%	376
None of the above	4.73%	52
TOTAL		1,100



Q9 What would you say is the most critical issue facing Fredericksburg today?

Answered: 1,102 Skipped: 2

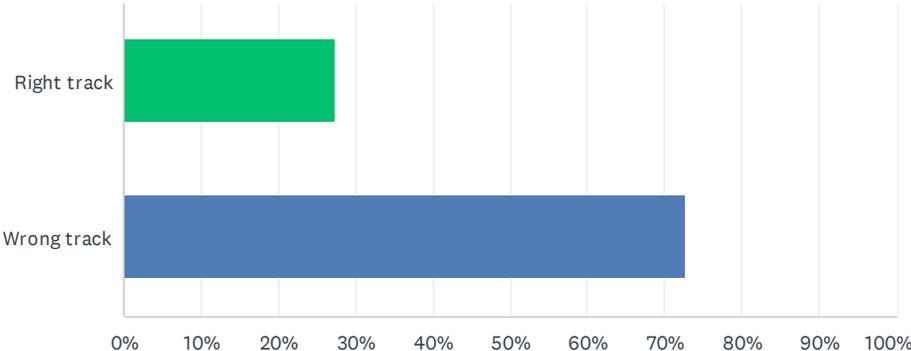


ANSWER CHOICES	RESPONSES	
Loss of character or identity	15.70%	173
Lack of well-paying employment opportunities	4.63%	51
Increased housing prices or cost of living	31.03%	342
Increased traffic or strain on infrastructure	7.62%	84
Uncoordinated growth or redevelopment	11.62%	128
Loss of open space/natural resources	3.27%	36
Lack of labor/workers	6.17%	68
Other (please specify)	19.96%	220
TOTAL		1,102



Q10 Do you feel that Fredericksburg is on the right track with recent growth and development?

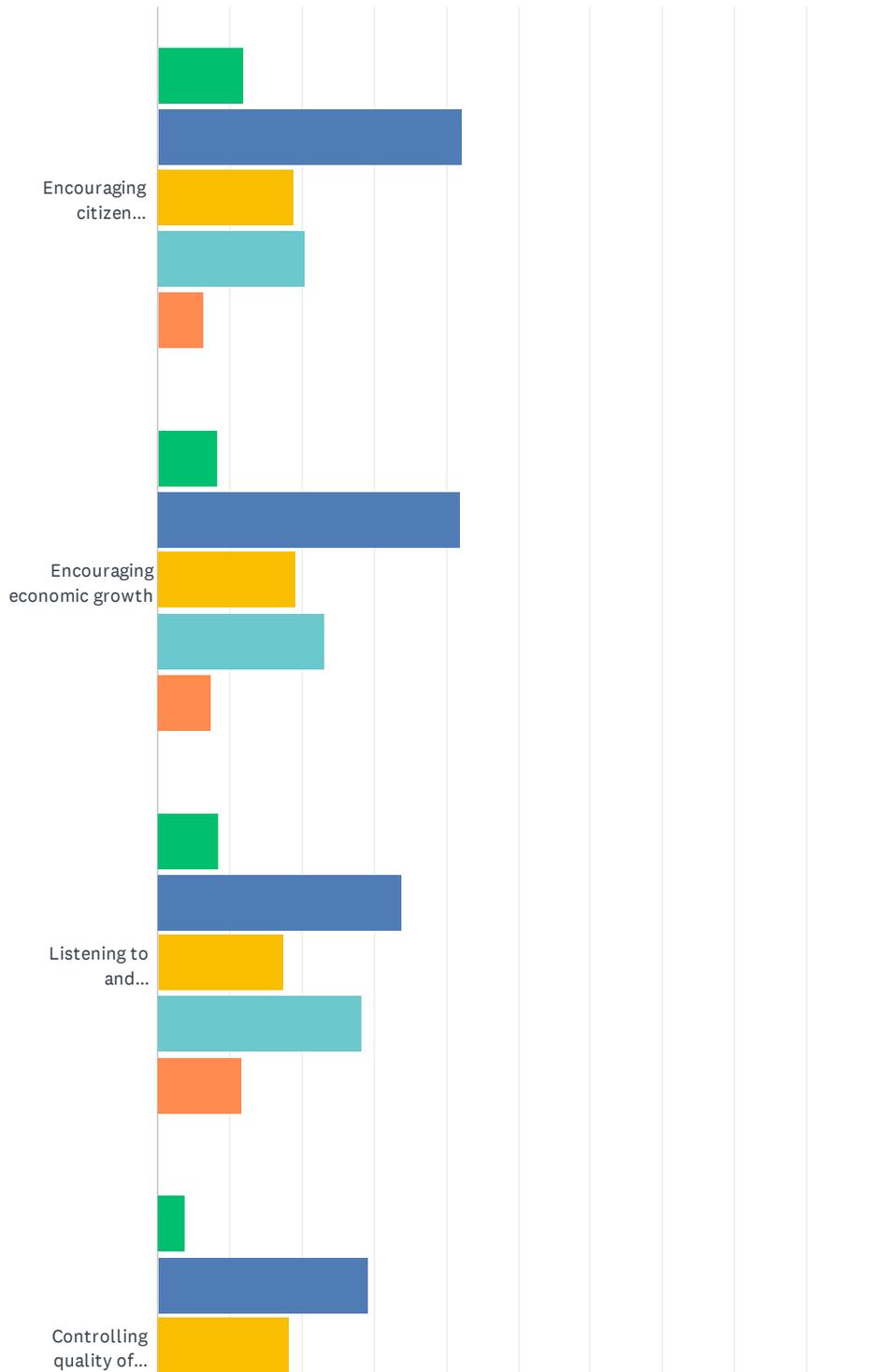
Answered: 1,045 Skipped: 59



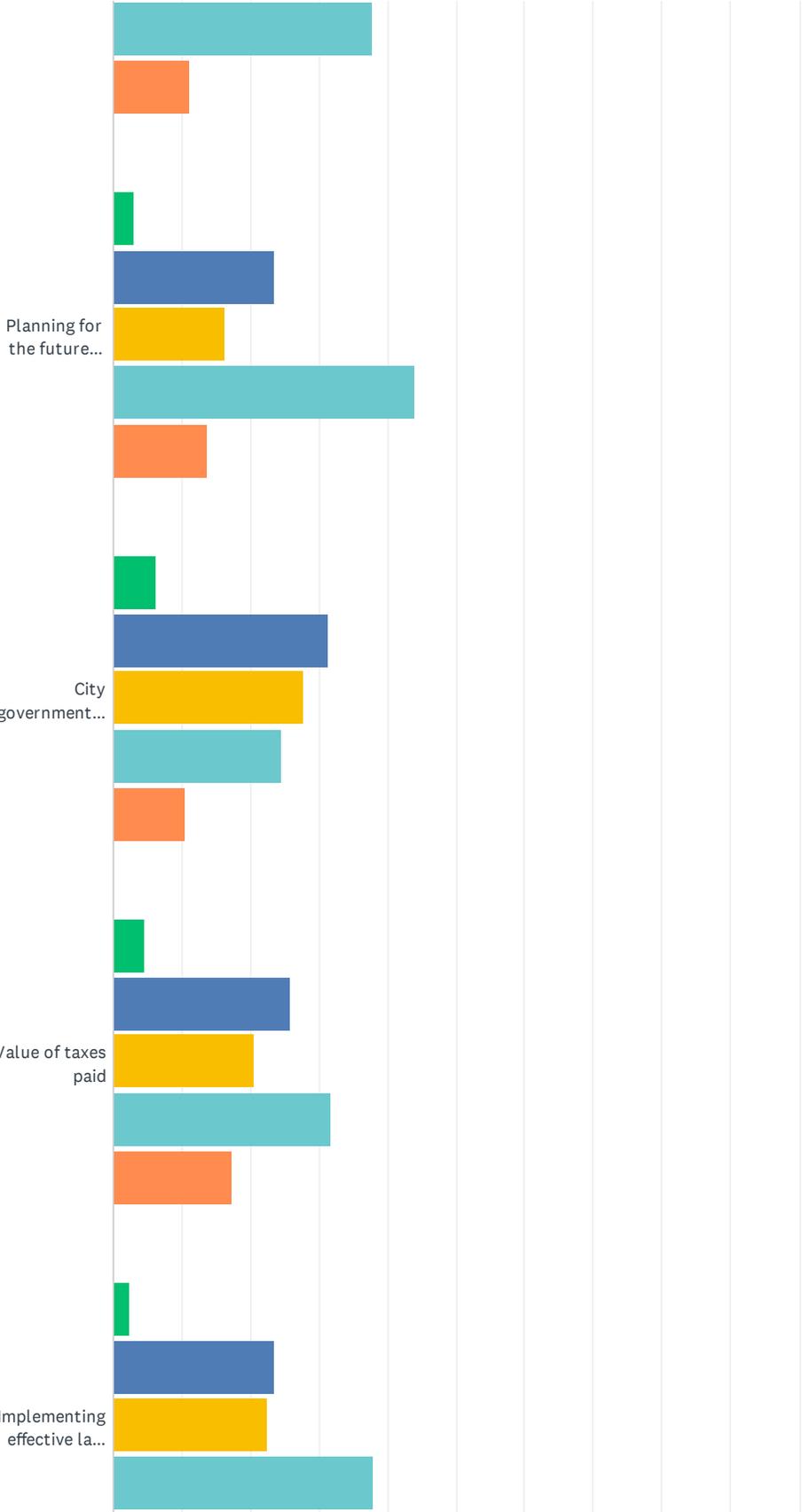
ANSWER CHOICES	RESPONSES	
Right track	27.37%	286
Wrong track	72.63%	759
TOTAL		1,045

Q11 How satisfied are you with the City of Fredericksburg's performance for each of the following areas?

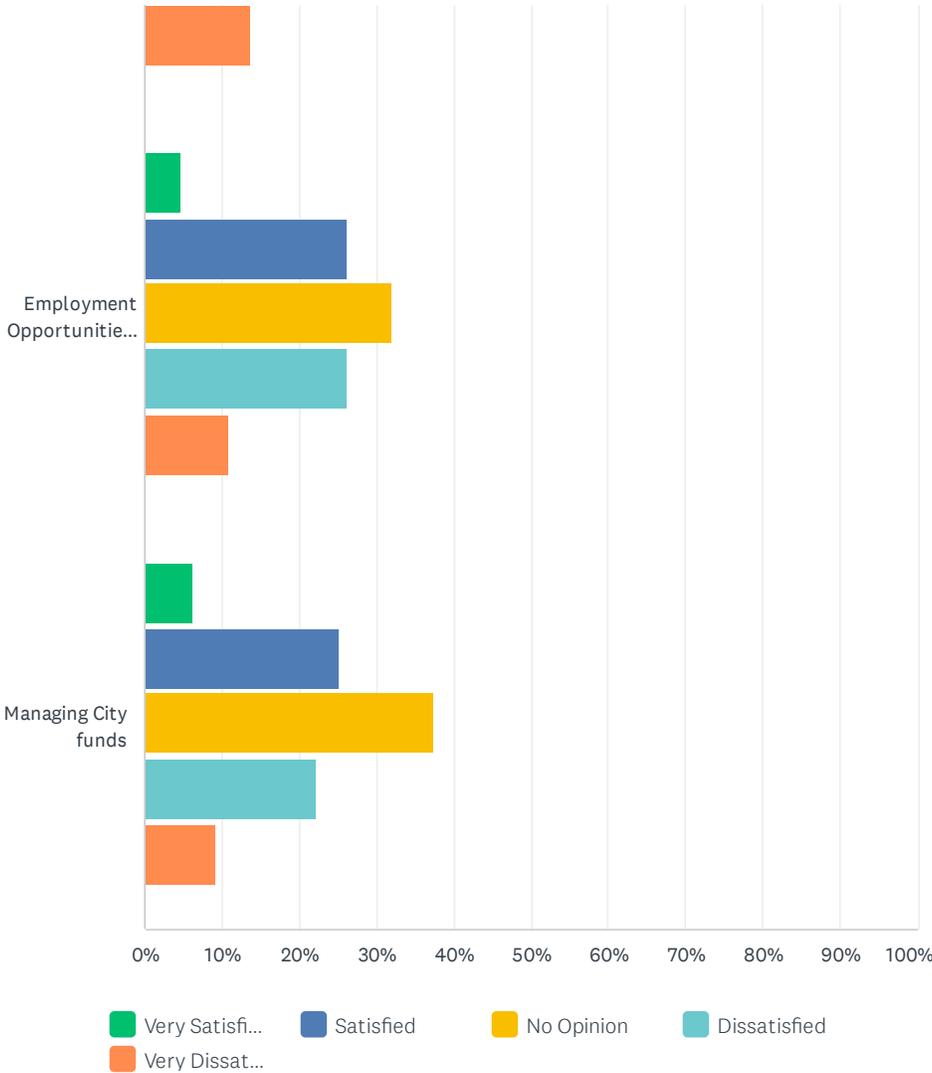
Answered: 1,097 Skipped: 7



City of Fredericksburg Comprehensive Plan and Parks Master Plan Survey



City of Fredericksburg Comprehensive Plan and Parks Master Plan Survey

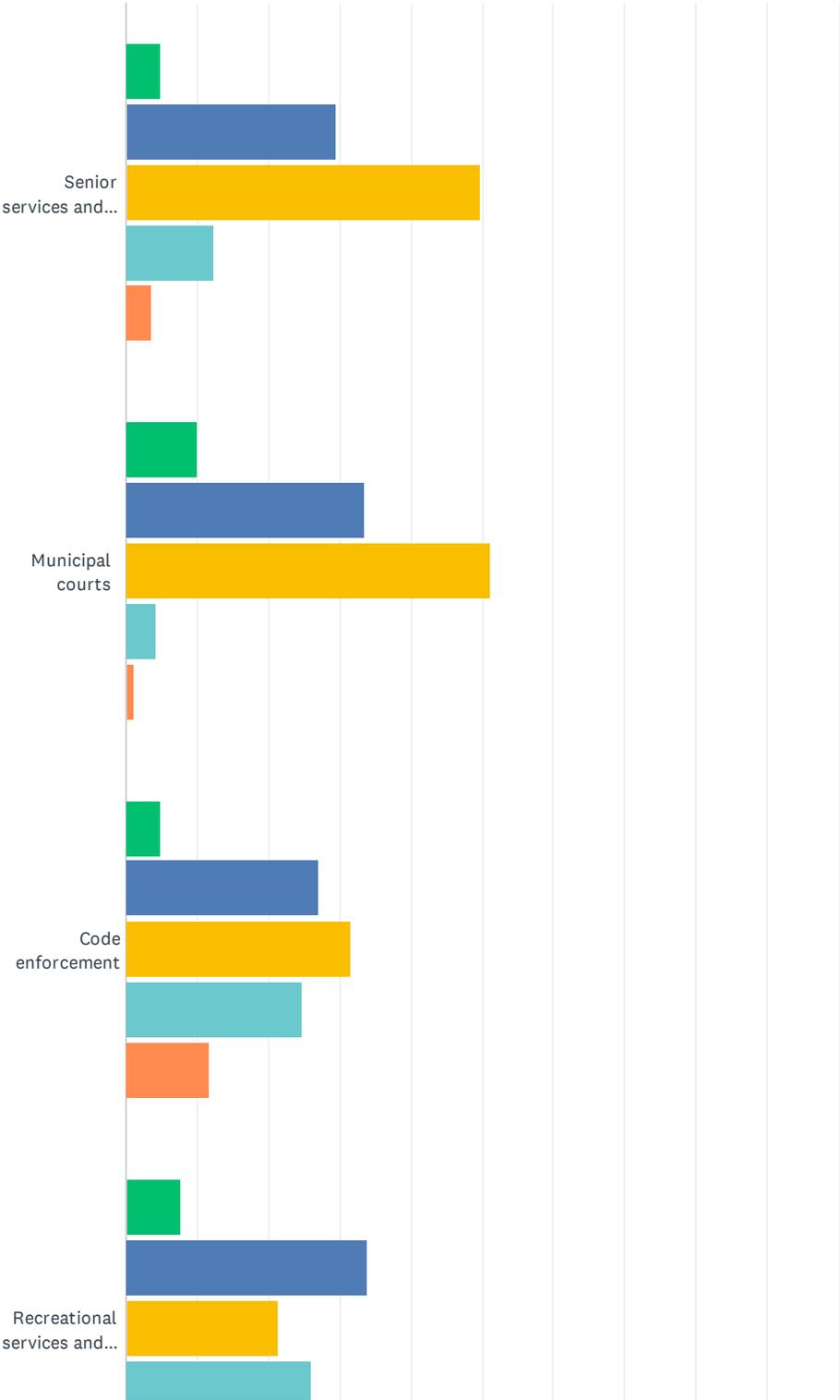


City of Fredericksburg Comprehensive Plan and Parks Master Plan Survey

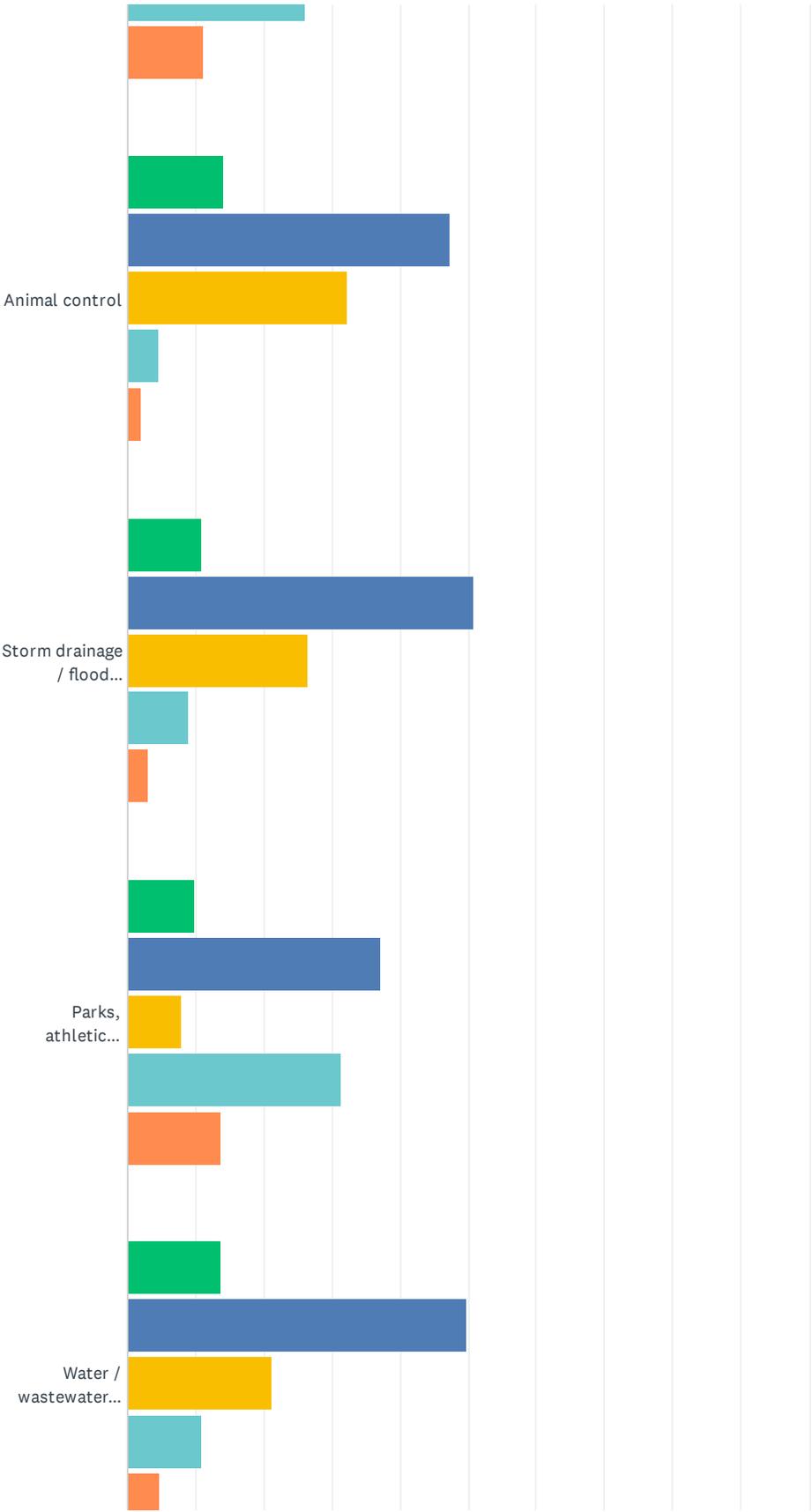
	VERY SATISFIED	SATISFIED	NO OPINION	DISSATISFIED	VERY DISSATISFIED	TOTAL	WEIGHTED AVERAGE
Encouraging citizen involvement	11.95% 130	42.19% 459	19.03% 207	20.50% 223	6.34% 69	1,088	3.22
Encouraging economic growth	8.27% 90	41.91% 456	19.12% 208	23.25% 253	7.44% 81	1,088	3.13
Listening to and communicating with citizens	8.44% 92	33.85% 369	17.52% 191	28.44% 310	11.74% 128	1,090	3.04
Controlling quality of development	3.78% 41	29.19% 317	18.23% 198	37.75% 410	11.05% 120	1,086	2.89
Planning for the future needs of the community	2.94% 32	23.37% 254	16.10% 175	43.88% 477	13.71% 149	1,087	2.83
City government transparency	6.10% 66	31.24% 338	27.63% 299	24.49% 265	10.54% 114	1,082	2.78
Value of taxes paid	4.53% 49	25.90% 280	20.44% 221	31.82% 344	17.30% 187	1,081	2.77
Implementing effective land use and zoning	2.39% 26	23.53% 256	22.33% 243	38.05% 414	13.69% 149	1,088	2.70
Employment Opportunities within Fredericksburg or Gillespie County	4.68% 51	26.33% 287	31.93% 348	26.24% 286	10.83% 118	1,090	2.61
Managing City funds	6.18% 67	25.07% 272	37.42% 406	22.21% 241	9.12% 99	1,085	2.53

Q12 How satisfied are you with each of the services listed below?

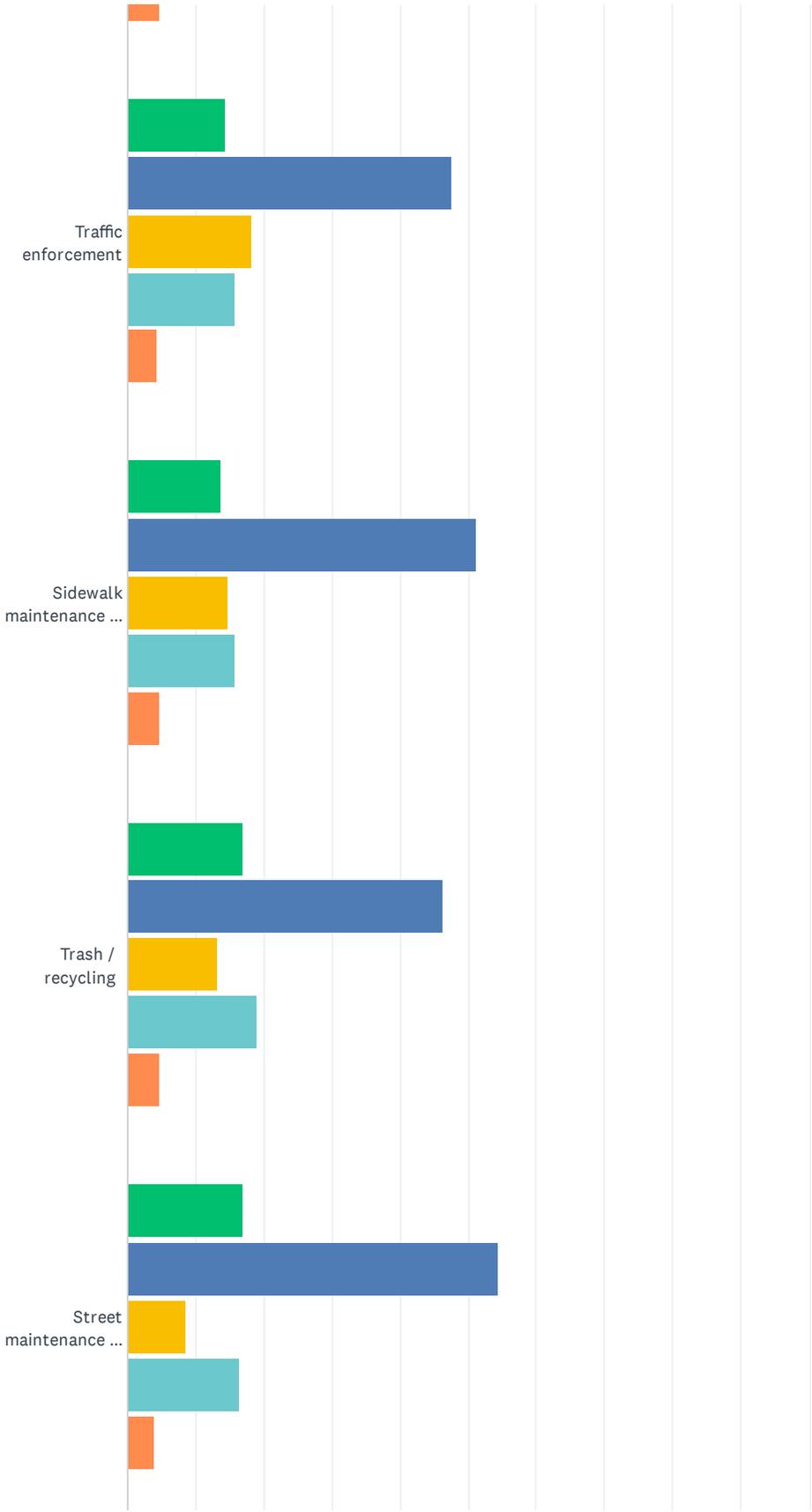
Answered: 1,102 Skipped: 2



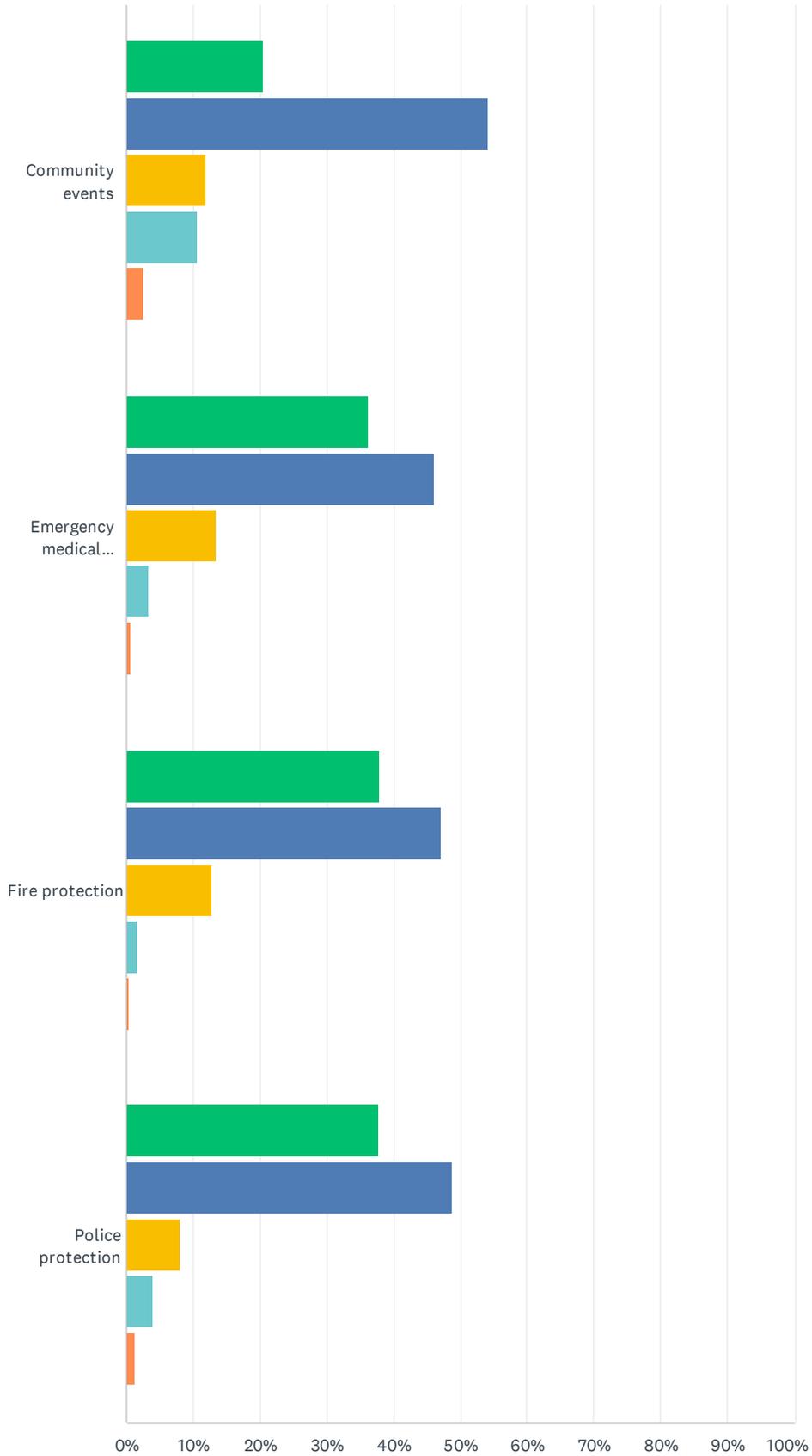
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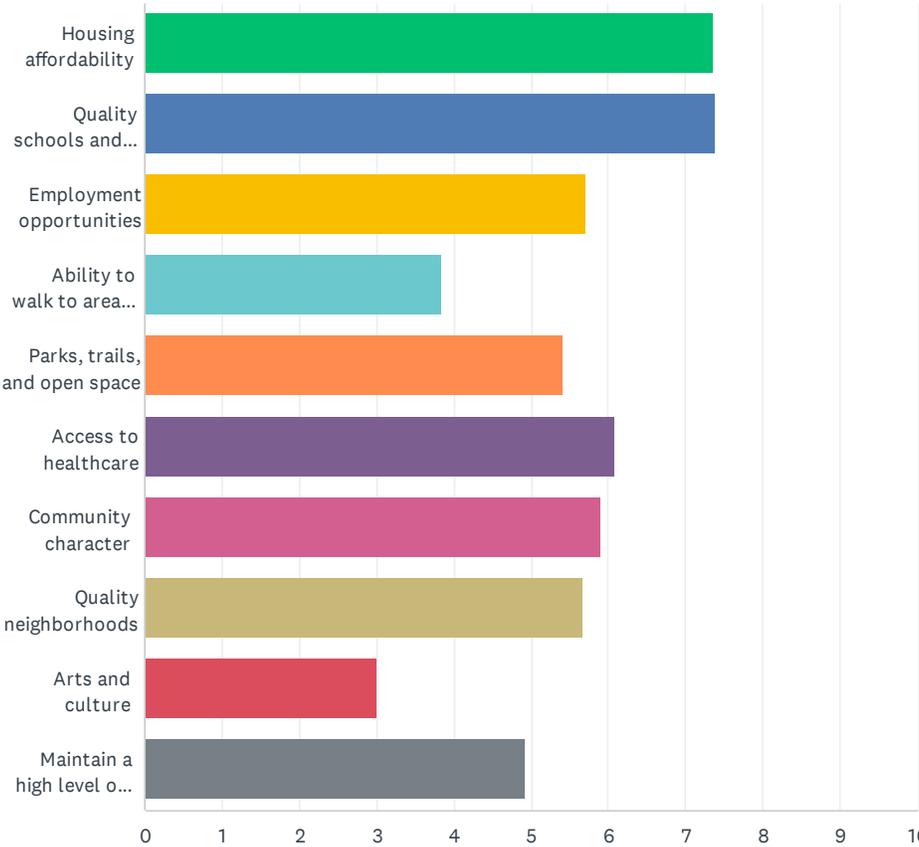
■ Very Satisfi...
 ■ Satisfied
 ■ No Opinion
 ■ Dissatisfied
■ Very Dissat...

	VERY SATISFIED	SATISFIED	NO OPINION	DISSATISFIED	VERY DISSATISFIED	TOTAL	WEIGHTED AVERAGE
Senior services and programs	4.88% 53	29.40% 319	49.77% 540	12.35% 134	3.59% 39	1,085	2.36
Municipal courts	10.06% 110	33.39% 365	51.14% 559	4.30% 47	1.10% 12	1,093	2.50
Code enforcement	4.87% 53	27.18% 296	31.50% 343	24.79% 270	11.66% 127	1,089	2.62
Recreational services and programs	7.69% 84	33.85% 370	21.23% 232	26.08% 285	11.16% 122	1,093	2.96
Animal control	14.01% 153	47.34% 517	32.14% 351	4.49% 49	2.01% 22	1,092	3.09
Storm drainage / flood protection	10.95% 120	50.82% 557	26.46% 290	8.85% 97	2.92% 32	1,096	3.17
Parks, athletic facilities, and trails	9.88% 108	37.15% 406	7.96% 87	31.38% 343	13.63% 149	1,093	3.27
Water / wastewater services	13.70% 150	49.68% 544	21.10% 231	10.78% 118	4.75% 52	1,095	3.30
Traffic enforcement	14.39% 157	47.48% 518	18.15% 198	15.77% 172	4.22% 46	1,091	3.36
Sidewalk maintenance and repair	13.61% 149	51.14% 560	14.79% 162	15.71% 172	4.75% 52	1,095	3.44
Trash / recycling	16.76% 184	46.36% 509	13.21% 145	18.94% 208	4.74% 52	1,098	3.49
Street maintenance and repair	16.82% 184	54.30% 594	8.59% 94	16.45% 180	3.84% 42	1,094	3.67
Community events	20.51% 224	54.12% 591	12.00% 131	10.71% 117	2.66% 29	1,092	3.68
Emergency medical services	36.31% 399	46.13% 507	13.47% 148	3.46% 38	0.64% 7	1,099	3.91
Fire protection	38.01% 417	47.13% 517	12.85% 141	1.64% 18	0.36% 4	1,097	3.97
Police protection	37.66% 412	48.90% 535	8.14% 89	4.02% 44	1.28% 14	1,094	4.07



Q13 What are your top priorities for the future of Fredericksburg? Please rank the following in order of importance, with one (1) being most important to you and ten (10) being least important.

Answered: 1,099 Skipped: 5



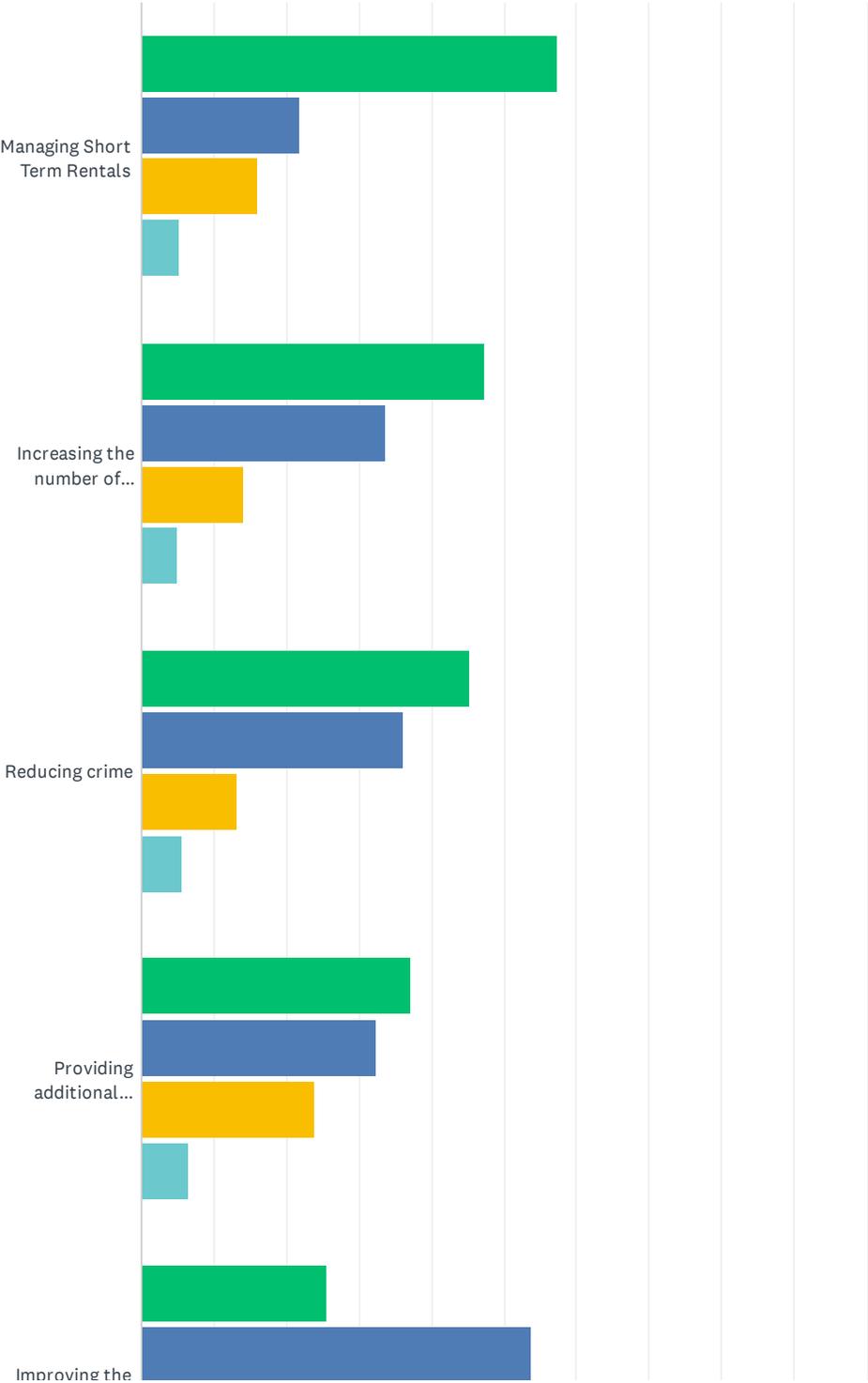
City of Fredericksburg Comprehensive Plan and Parks Master Plan Survey

	1	2	3	4	5	6	7	8	9	10	Total
Housing affordability	33.27% 358	16.26% 175	9.67% 104	7.99% 86	7.62% 82	4.74% 51	6.04% 65	5.20% 56	4.46% 48	4.74% 51	
Quality schools and education	19.57% 209	22.10% 236	18.16% 194	10.86% 116	8.43% 90	6.09% 65	5.15% 55	3.84% 41	3.28% 35	2.53% 27	
Employment opportunities	4.58% 49	12.44% 133	14.31% 153	12.54% 134	11.23% 120	11.13% 119	8.23% 88	10.38% 111	8.33% 89	6.83% 73	
Ability to walk to area destinations (grocery stores, parks, shopping/restaurants)	2.71% 29	4.20% 45	5.50% 59	7.93% 85	7.74% 83	8.86% 95	9.33% 100	11.01% 118	16.23% 174	26.49% 284	
Parks, trails, and open space	6.38% 68	9.19% 98	10.23% 109	10.13% 108	12.57% 134	9.85% 105	10.88% 116	16.32% 174	9.94% 106	4.50% 48	
Access to healthcare	6.65% 71	10.68% 114	14.06% 150	16.31% 174	11.81% 126	13.87% 148	10.12% 108	7.12% 76	5.81% 62	3.56% 38	
Community character	13.18% 142	9.56% 103	10.21% 110	8.64% 93	11.98% 129	10.03% 108	13.83% 149	11.05% 119	7.89% 85	3.62% 39	
Quality neighborhoods	8.18% 88	10.13% 109	8.64% 93	12.45% 134	10.59% 114	14.03% 151	12.45% 134	11.80% 127	8.09% 87	3.62% 39	
Arts and culture	1.48% 16	1.11% 12	2.68% 29	3.23% 35	5.45% 59	7.11% 77	10.62% 115	14.13% 153	25.12% 272	29.09% 315	
Maintain a high level of public services and utilities	5.35% 58	5.35% 58	7.28% 79	10.14% 110	13.64% 148	13.73% 149	13.09% 142	8.66% 94	9.49% 103	13.27% 144	

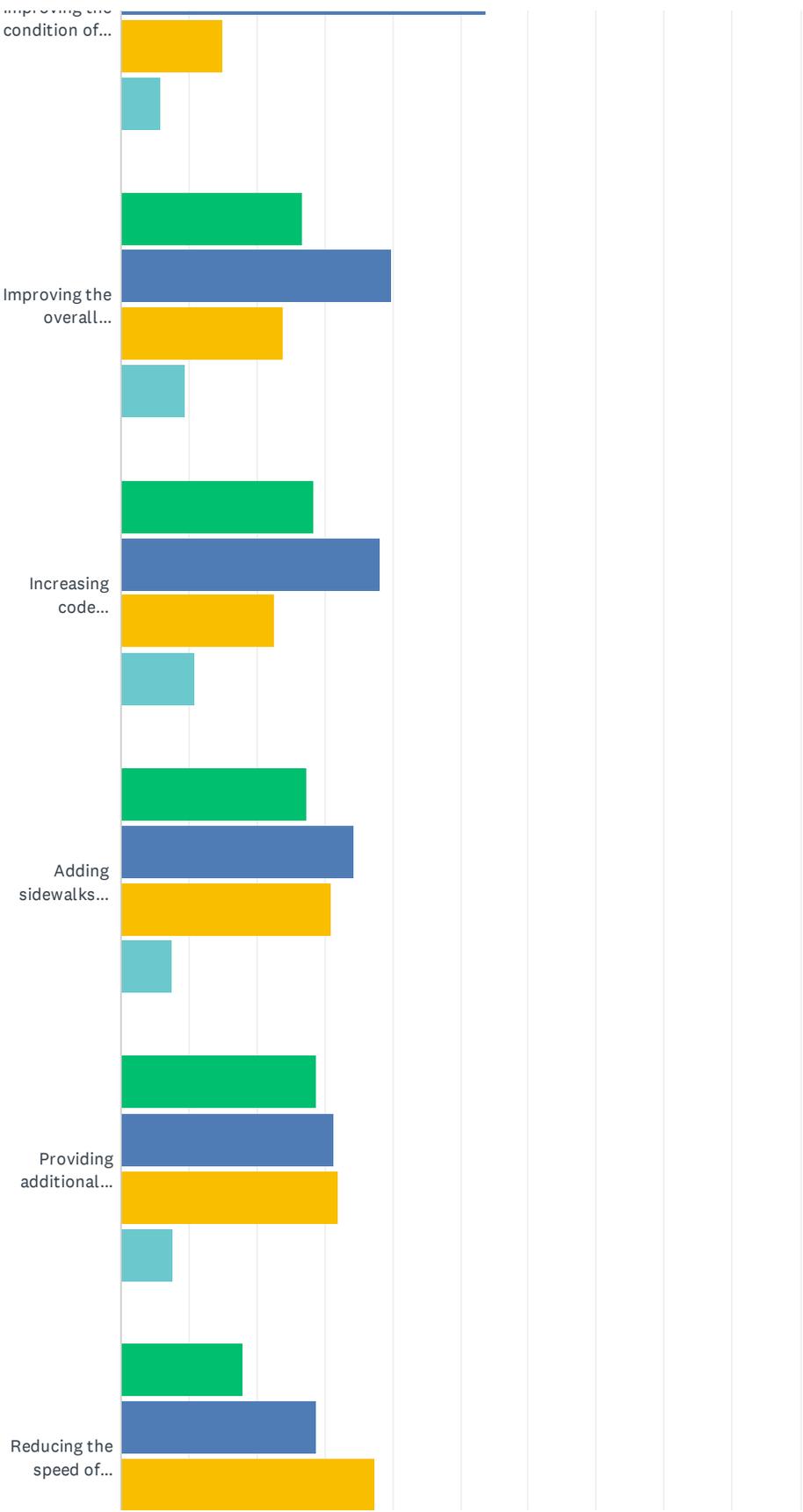


Q14 How important is it for the City of Fredericksburg to address the following issues in your neighborhood in the near future?

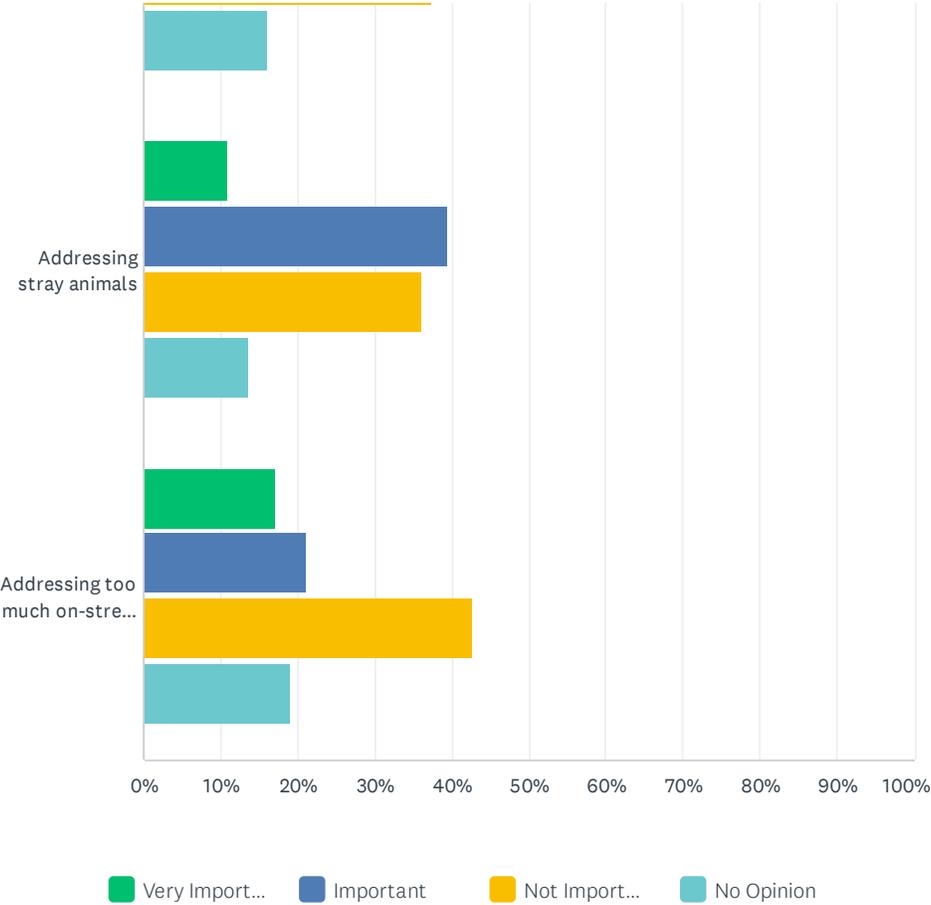
Answered: 1,097 Skipped: 7



City of Fredericksburg Comprehensive Plan and Parks Master Plan Survey



City of Fredericksburg Comprehensive Plan and Parks Master Plan Survey



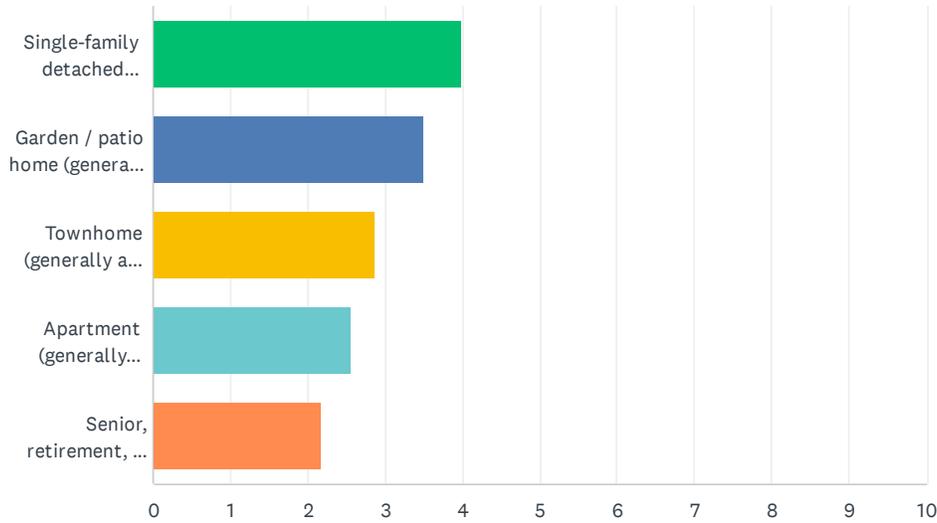
City of Fredericksburg Comprehensive Plan and Parks Master Plan Survey

	VERY IMPORTANT	IMPORTANT	NOT IMPORTANT	NO OPINION	TOTAL	WEIGHTED AVERAGE
Managing Short Term Rentals	57.27% 626	21.77% 238	15.92% 174	5.03% 55	1,093	3.31
Increasing the number of affordable housing options	47.24% 514	33.73% 367	14.15% 154	4.87% 53	1,088	3.23
Reducing crime	45.10% 488	36.04% 390	13.22% 143	5.64% 61	1,082	3.21
Providing additional parks or recreation amenities in close proximity	37.10% 404	32.51% 354	23.97% 261	6.43% 70	1,089	3.00
Improving the condition of existing streets and sidewalks	25.59% 280	53.75% 588	14.90% 163	5.76% 63	1,094	2.99
Improving the overall condition of existing housing	26.75% 290	39.85% 432	23.99% 260	9.41% 102	1,084	2.84
Increasing code enforcement	28.39% 310	38.19% 417	22.62% 247	10.81% 118	1,092	2.84
Adding sidewalks and/or bike lanes	27.36% 298	34.34% 374	30.85% 336	7.44% 81	1,089	2.82
Providing additional trails in close proximity	28.77% 313	31.43% 342	32.08% 349	7.72% 84	1,088	2.81
Reducing the speed of traffic within my neighborhood	17.92% 195	28.77% 313	37.22% 405	16.08% 175	1,088	2.49
Addressing stray animals	10.83% 117	39.44% 426	36.11% 390	13.61% 147	1,080	2.48
Addressing too much on-street parking in my neighborhood	17.13% 186	21.09% 229	42.73% 464	19.06% 207	1,086	2.36



Q15 What type of housing is most needed or missing in Fredericksburg? Please rank the following in order of which type of housing is most needed, with one (1) being the type of housing that is most needed or missing and five (5) being most available in Fredericksburg or least needed.

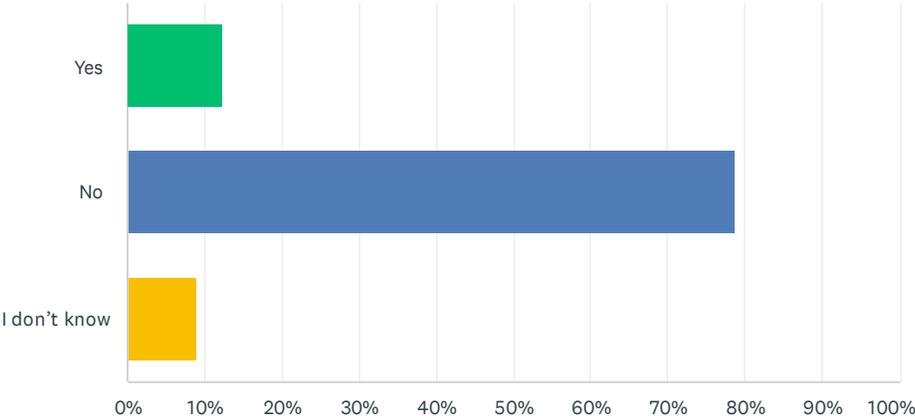
Answered: 1,064 Skipped: 40



	1	2	3	4	5	TOTAL	SCORE
Single-family detached (generally a neighborhood home on your own lot)	57.64% 600	13.16% 137	9.32% 97	9.32% 97	10.57% 110	1,041	3.98
Garden / patio home (generally a smaller residence on a small lot, whether owned, condominium, or rented)	15.74% 162	41.79% 430	24.20% 249	12.44% 128	5.83% 60	1,029	3.49
Townhome (generally a 3-unit attached row house, whether owned, condominium, or rented)	7.56% 78	19.48% 201	37.40% 386	23.16% 239	12.40% 128	1,032	2.87
Apartment (generally multi-unit, multi-building rented residences)	13.94% 144	13.75% 142	13.94% 144	30.88% 319	27.49% 284	1,033	2.56
Senior, retirement, or assisted living (generally age restricted units in some cases providing meals or healthcare)	6.80% 71	11.88% 124	15.42% 161	22.99% 240	42.91% 448	1,044	2.17

Q16 In general, do you feel there is enough housing choice (i.e., variety of market options) currently available for the citizens of Fredericksburg?

Answered: 1,097 Skipped: 7

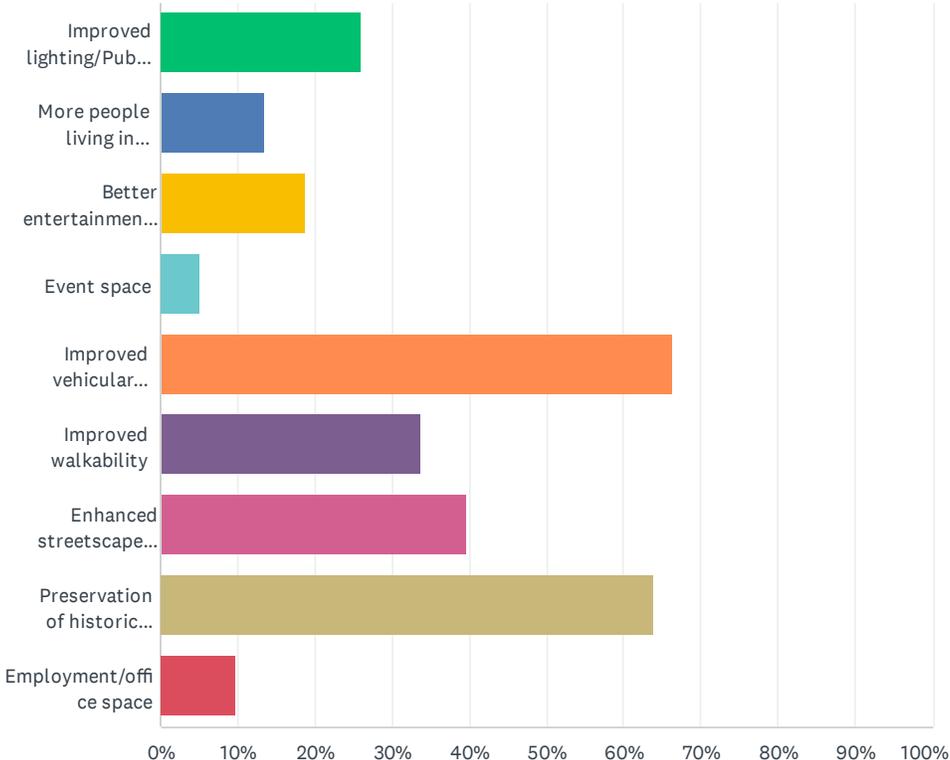


ANSWER CHOICES	RESPONSES	
Yes	12.40%	136
No	78.58%	862
I don't know	9.02%	99
TOTAL		1,097



Q17 On Main Street, what are the three (3) most important improvements you would like to see?

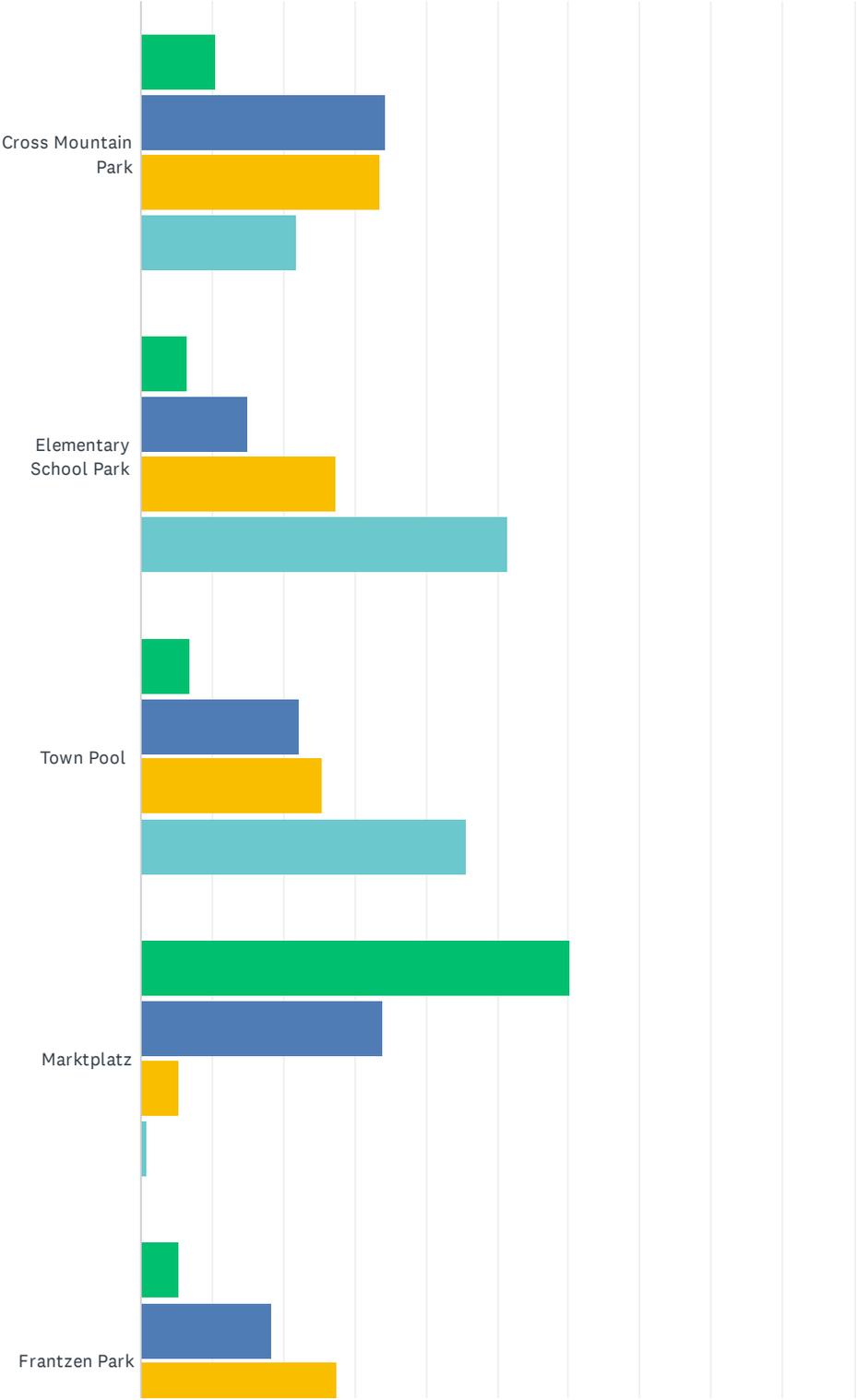
Answered: 1,104 Skipped: 0



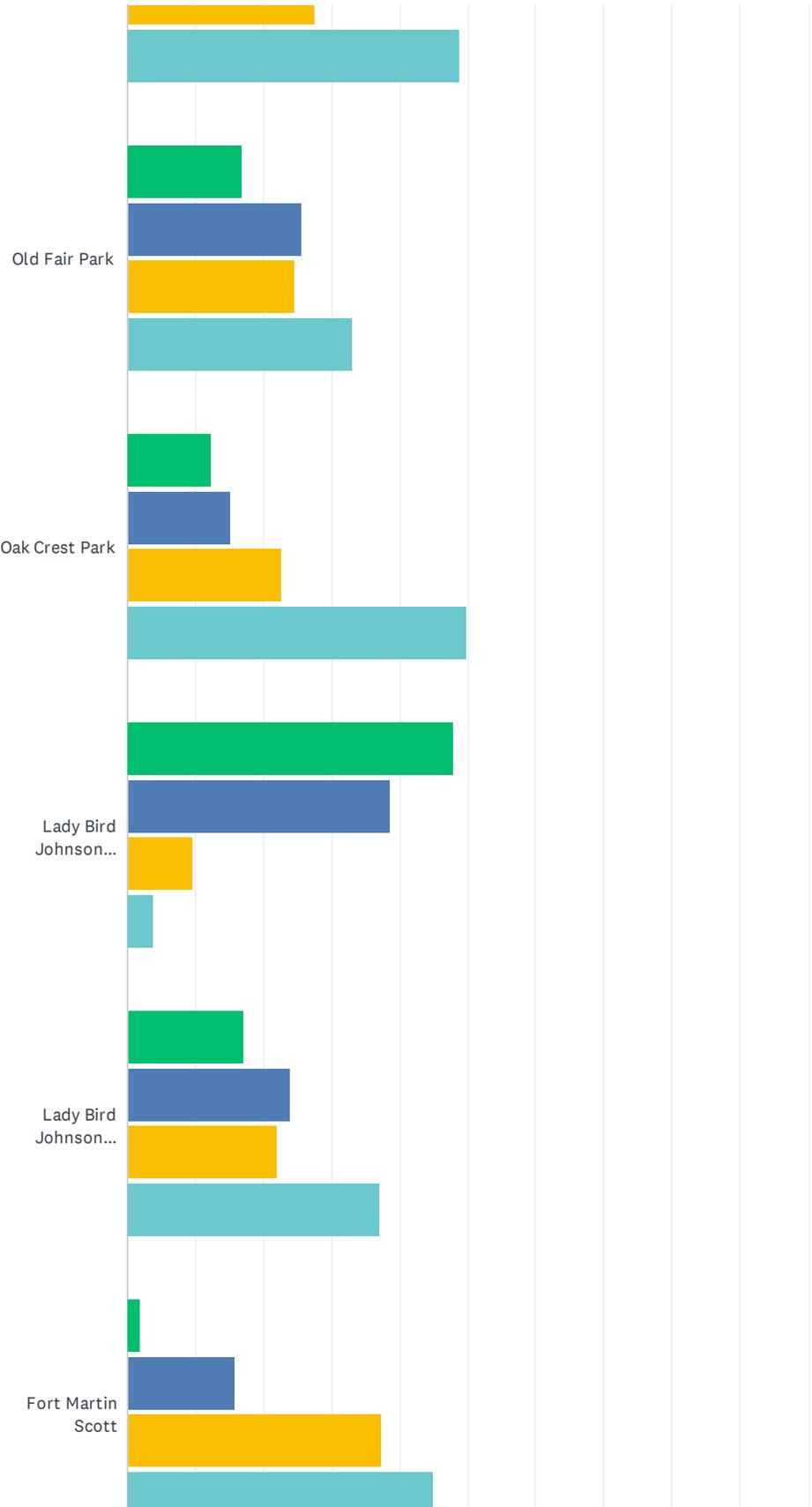
ANSWER CHOICES	RESPONSES	
Improved lighting/Public Safety	26.09%	288
More people living in downtown or close by	13.41%	148
Better entertainment options	18.84%	208
Event space	5.07%	56
Improved vehicular parking	66.21%	731
Improved walkability	33.70%	372
Enhanced streetscape (sidewalks, street trees, benches, etc.)	39.67%	438
Preservation of historic buildings	64.04%	707
Employment/office space	9.78%	108
Total Respondents: 1,104		

Q18 How frequently do you visit the following parks in Fredericksburg?

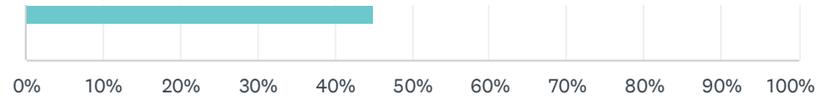
Answered: 1,099 Skipped: 5



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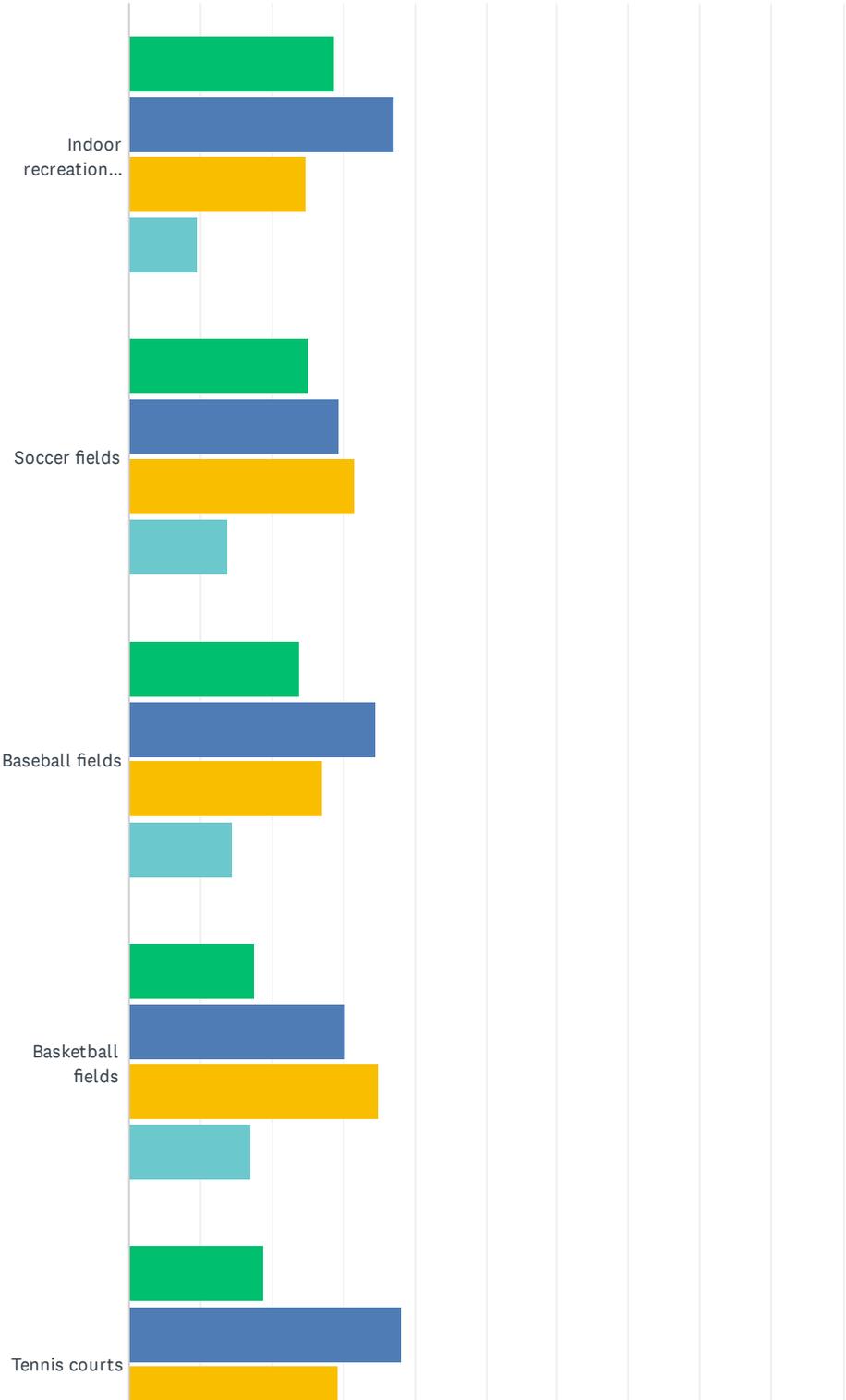
■ Frequently
 ■ Sometimes
 ■ Rarely
 ■ Never

	FREQUENTLY	SOMETIMES	RARELY	NEVER	TOTAL	WEIGHTED AVERAGE
Cross Mountain Park	10.53% 115	34.34% 375	33.42% 365	21.70% 237	1,092	2.34
Elementary School Park	6.35% 69	15.00% 163	27.23% 296	51.43% 559	1,087	1.76
Town Pool	6.80% 74	22.13% 241	25.34% 276	45.73% 498	1,089	1.90
Marktplatz	60.04% 658	33.85% 371	5.29% 58	0.82% 9	1,096	3.53
Frantzen Park	5.30% 57	18.40% 198	27.42% 295	48.88% 526	1,076	1.80
Old Fair Park	16.84% 182	25.53% 276	24.61% 266	33.02% 357	1,081	2.26
Oak Crest Park	12.32% 132	15.03% 161	22.69% 243	49.95% 535	1,071	1.90
Lady Bird Johnson Municipal Park	48.00% 527	38.62% 424	9.56% 105	3.83% 42	1,098	3.31
Lady Bird Johnson Municipal Park Pool	17.11% 187	23.97% 262	21.87% 239	37.05% 405	1,093	2.21
Fort Martin Scott	2.02% 22	15.78% 172	37.25% 406	44.95% 490	1,090	1.75

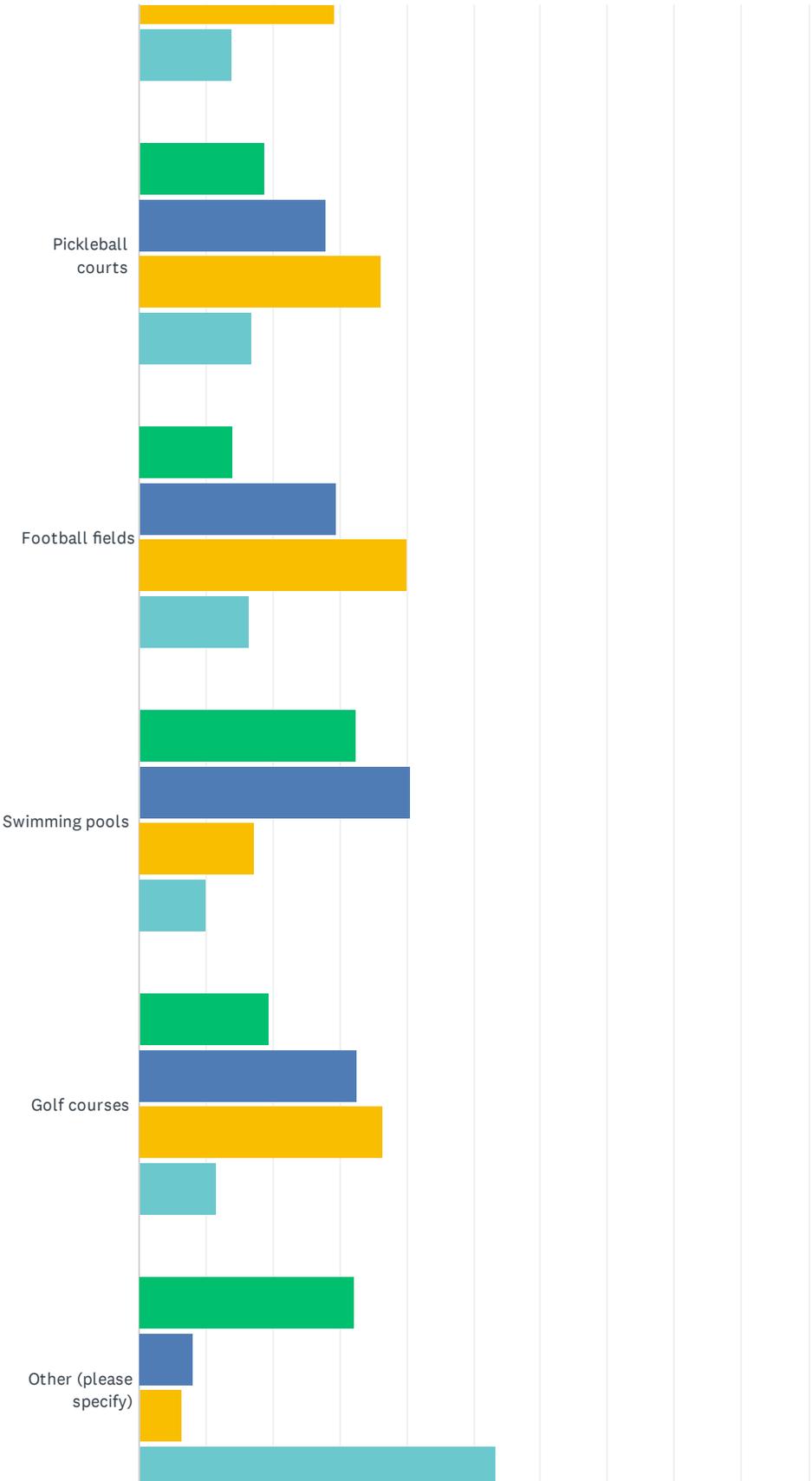


Q19 How important are the following facilities to you?

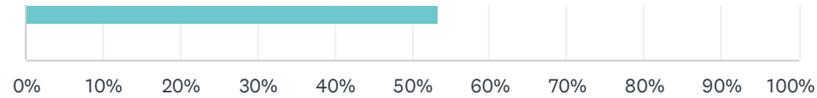
Answered: 1,095 Skipped: 9



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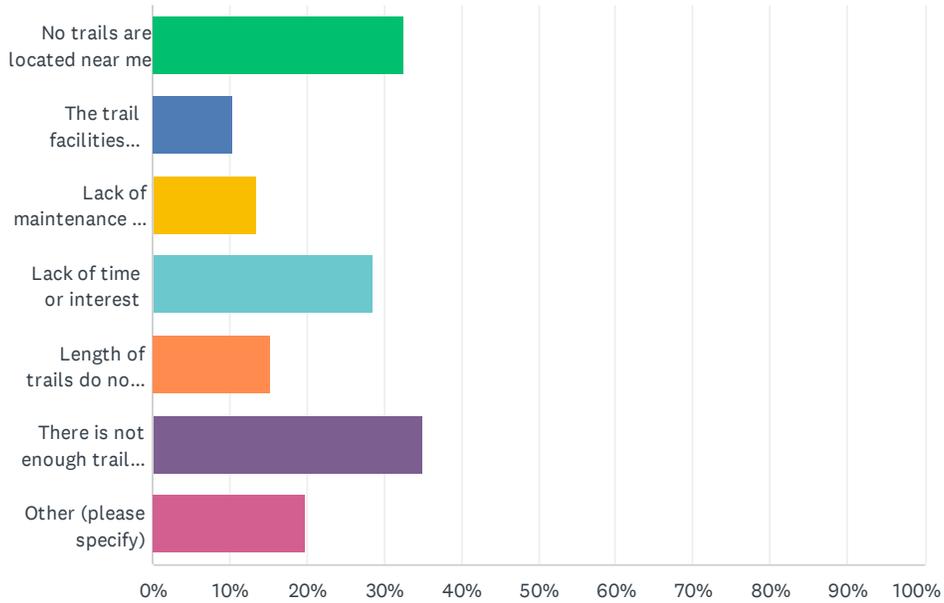


■ Very Import...
 ■ Important
 ■ Not Import...
 ■ No Opinion

	VERY IMPORTANT	IMPORTANT	NOT IMPORTANT	NO OPINION	TOTAL	WEIGHTED AVERAGE
Indoor recreation facilities	28.69% 307	37.10% 397	24.67% 264	9.53% 102	1,070	2.85
Soccer fields	25.23% 273	29.39% 318	31.61% 342	13.77% 149	1,082	2.66
Baseball fields	23.91% 257	34.60% 372	26.98% 290	14.51% 156	1,075	2.68
Basketball fields	17.48% 187	30.37% 325	35.05% 375	17.10% 183	1,070	2.48
Tennis courts	18.86% 202	38.10% 408	29.23% 313	13.82% 148	1,071	2.62
Pickleball courts	18.81% 202	28.03% 301	36.31% 390	16.85% 181	1,074	2.49
Football fields	14.10% 150	29.42% 313	40.13% 427	16.35% 174	1,064	2.41
Swimming pools	32.34% 349	40.50% 437	17.24% 186	9.92% 107	1,079	2.95
Golf courses	19.38% 208	32.62% 350	36.44% 391	11.56% 124	1,073	2.60
Other (please specify)	32.22% 135	8.11% 34	6.44% 27	53.22% 223	419	2.19

Q20 What is keeping you from using the trail facilities in Fredericksburg more? Check all that apply.

Answered: 1,045 Skipped: 59

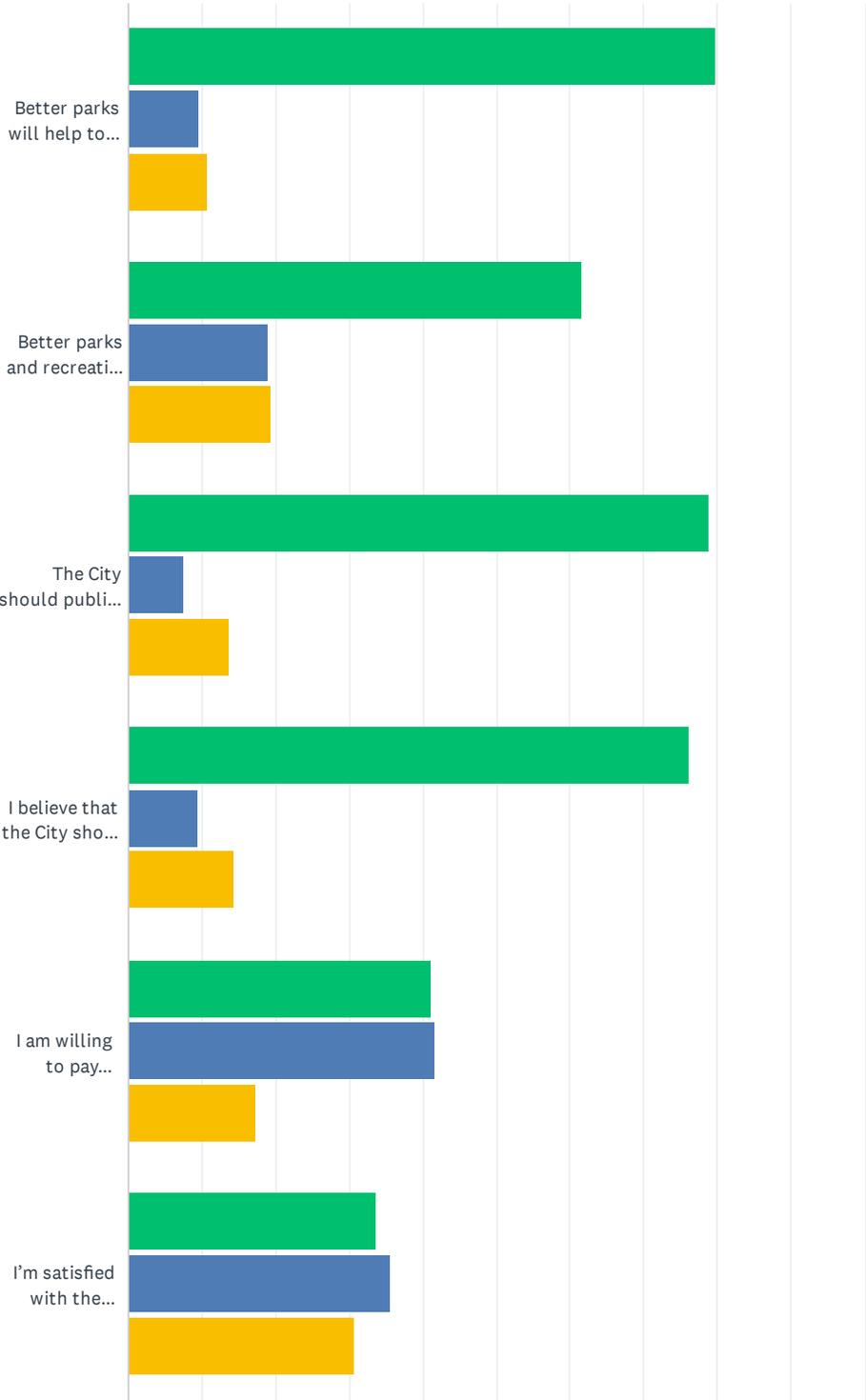


ANSWER CHOICES	RESPONSES	
No trails are located near me	32.54%	340
The trail facilities don't meet my needs	10.43%	109
Lack of maintenance / upkeep on existing Fredericksburg trails	13.49%	141
Lack of time or interest	28.52%	298
Length of trails do not meet my needs.	15.41%	161
There is not enough trail connectivity to places of interest (e.g., schools, parks, downtown)	35.02%	366
Other (please specify)	19.90%	208
Total Respondents: 1,045		

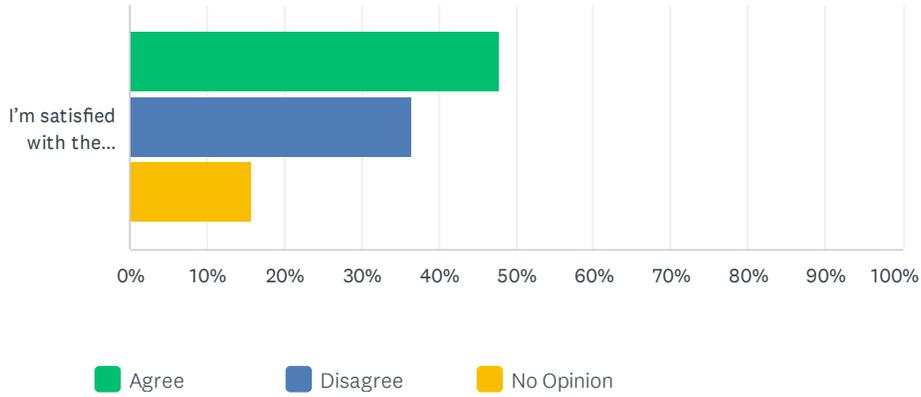


Q21 Please state if you agree or disagree with a list of statements related to Fredericksburg parks.

Answered: 1,101 Skipped: 3



City of Fredericksburg Comprehensive Plan and Parks Master Plan Survey

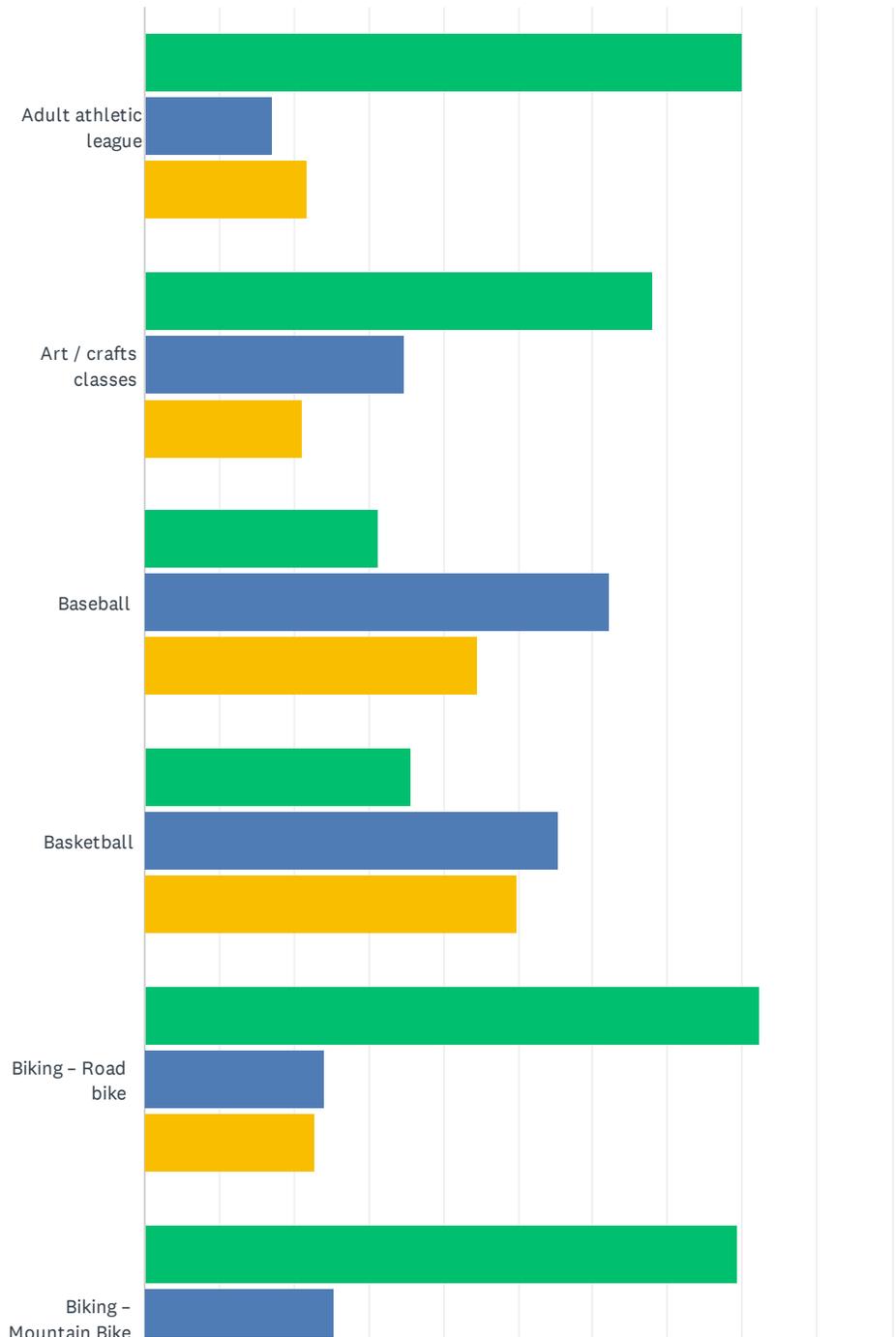


	AGREE	DISAGREE	NO OPINION	TOTAL	WEIGHTED AVERAGE
Better parks will help to improve quality of life for our residents	79.67% 874	9.66% 106	10.67% 117	1,097	2.69
Better parks and recreation facilities would help strengthen our City economically.	61.53% 675	19.05% 209	19.42% 213	1,097	2.42
The City should publish a list of volunteer and donation opportunities to allow the public to help improve City parks.	78.87% 862	7.41% 81	13.72% 150	1,093	2.65
I believe that the City should more fully develop the parkland and open space that it already owns.	76.22% 827	9.40% 102	14.38% 156	1,085	2.62
I am willing to pay additional City taxes and/or consider a bond initiative to see new parks and recreational amenities added to the community.	41.21% 448	41.58% 452	17.20% 187	1,087	2.24
I'm satisfied with the overall quality of parks in my neighborhood.	33.70% 366	35.54% 386	30.76% 334	1,086	2.03
I'm satisfied with the overall quality of parks in Fredericksburg.	47.74% 517	36.57% 396	15.70% 170	1,083	2.32

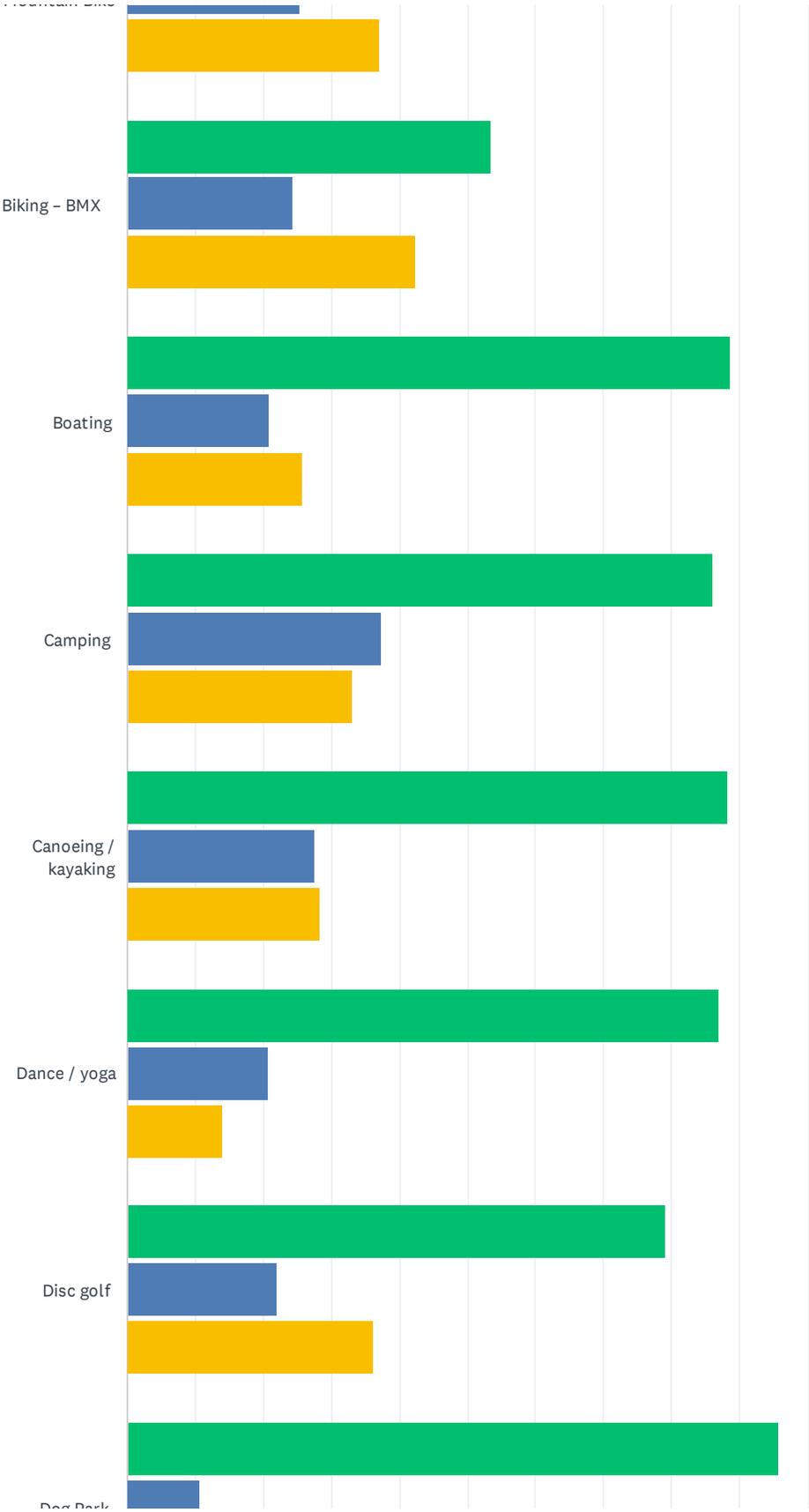


Q22 Using the list below, identify which of the following park activities you would most like to participate in. First column for your personal preference; second column for your child up to age 10; third column for your child aged 11-18. (Please check up to 5 choices for each column)

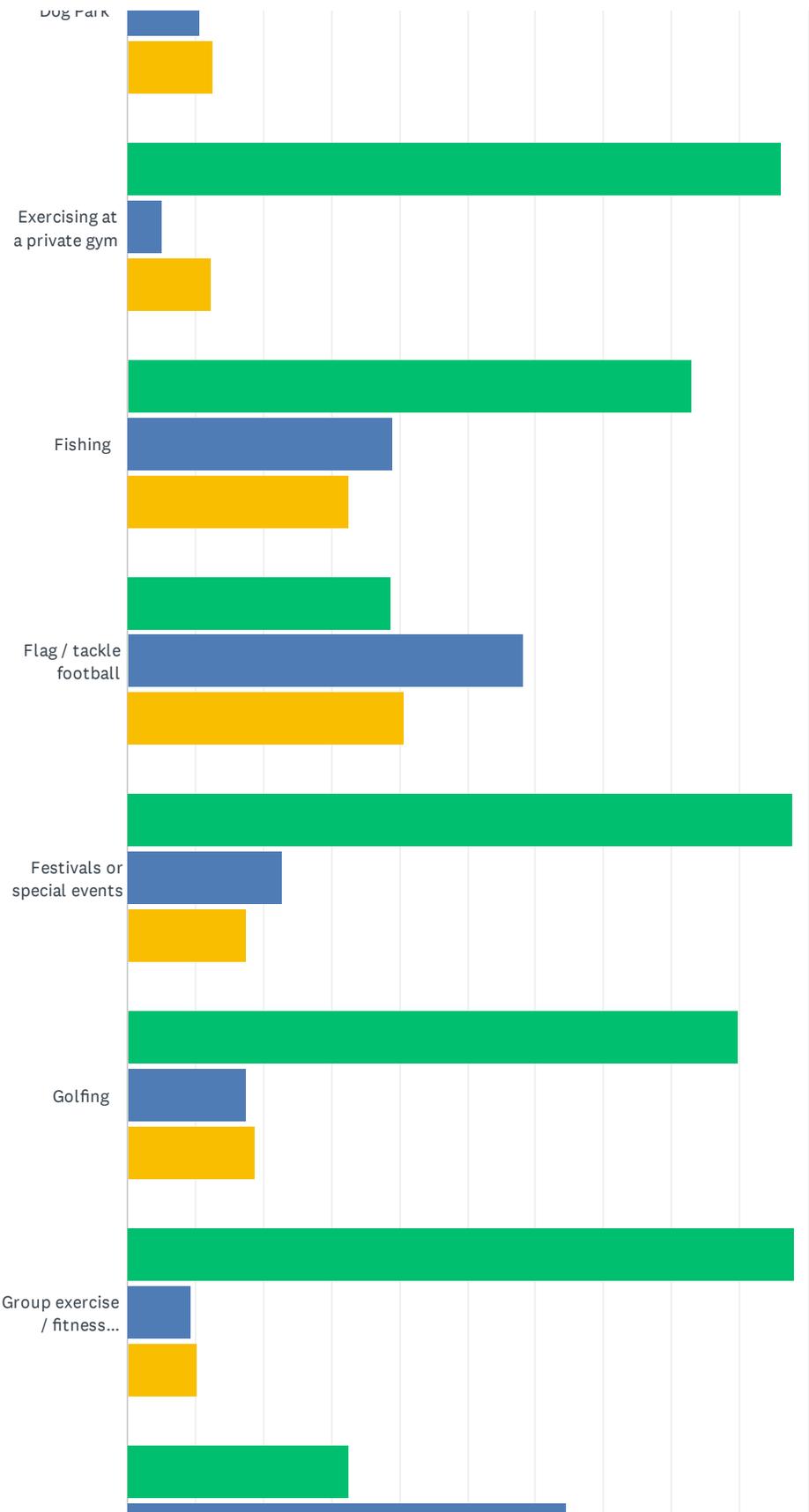
Answered: 1,057 Skipped: 47



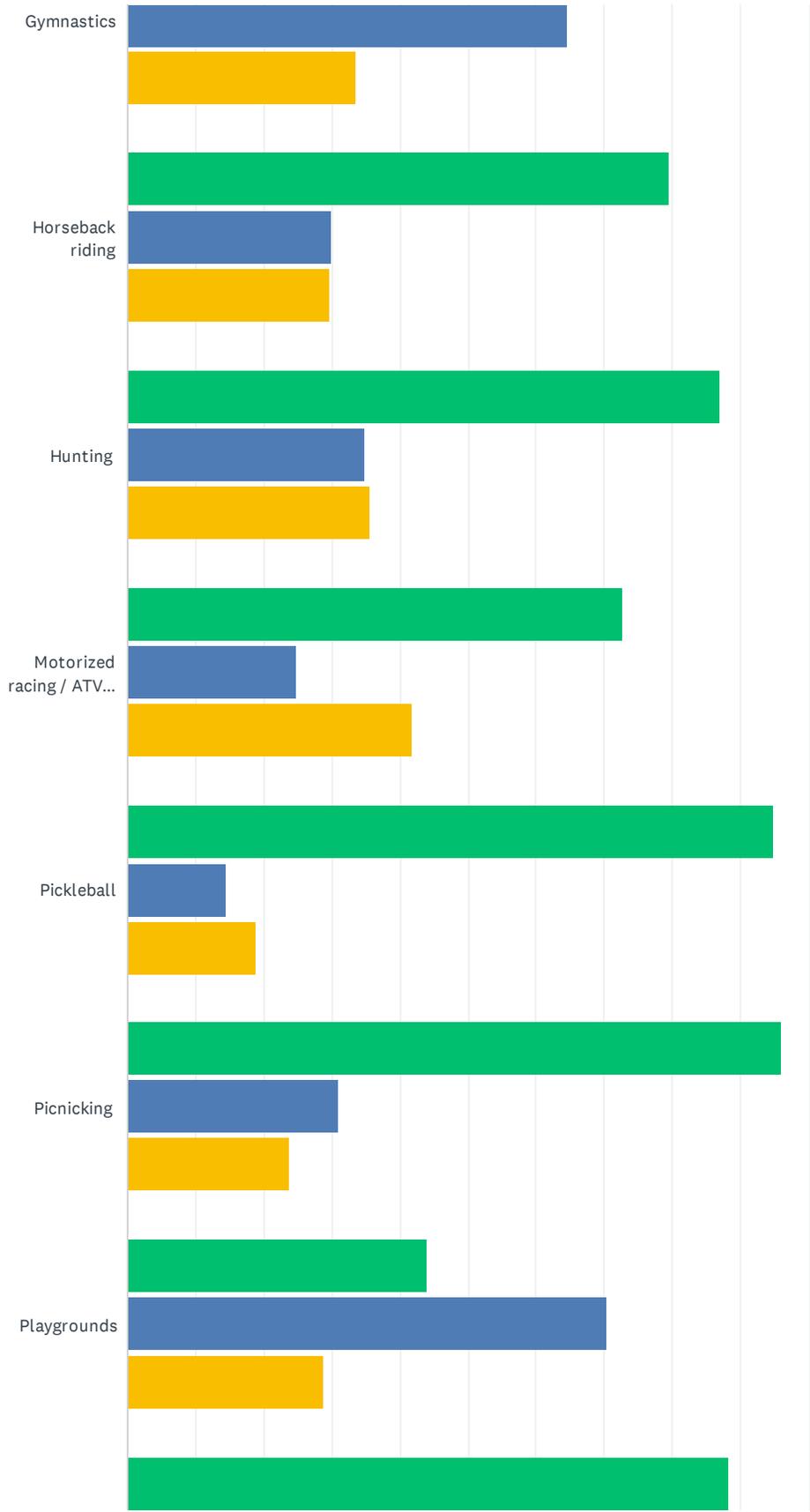
City of Fredericksburg Comprehensive Plan and Parks Master Plan Survey



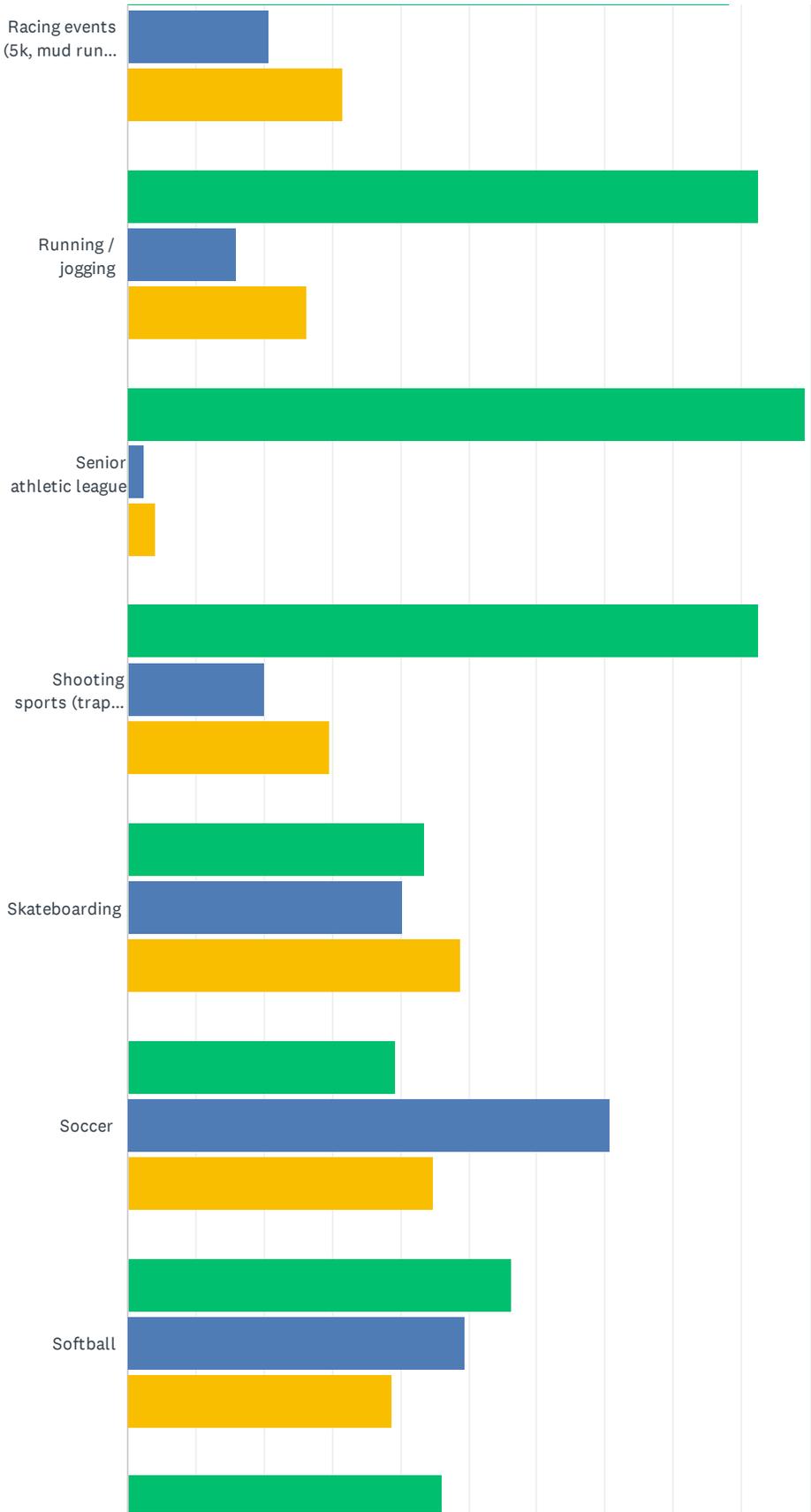
City of Fredericksburg Comprehensive Plan and Parks Master Plan Survey



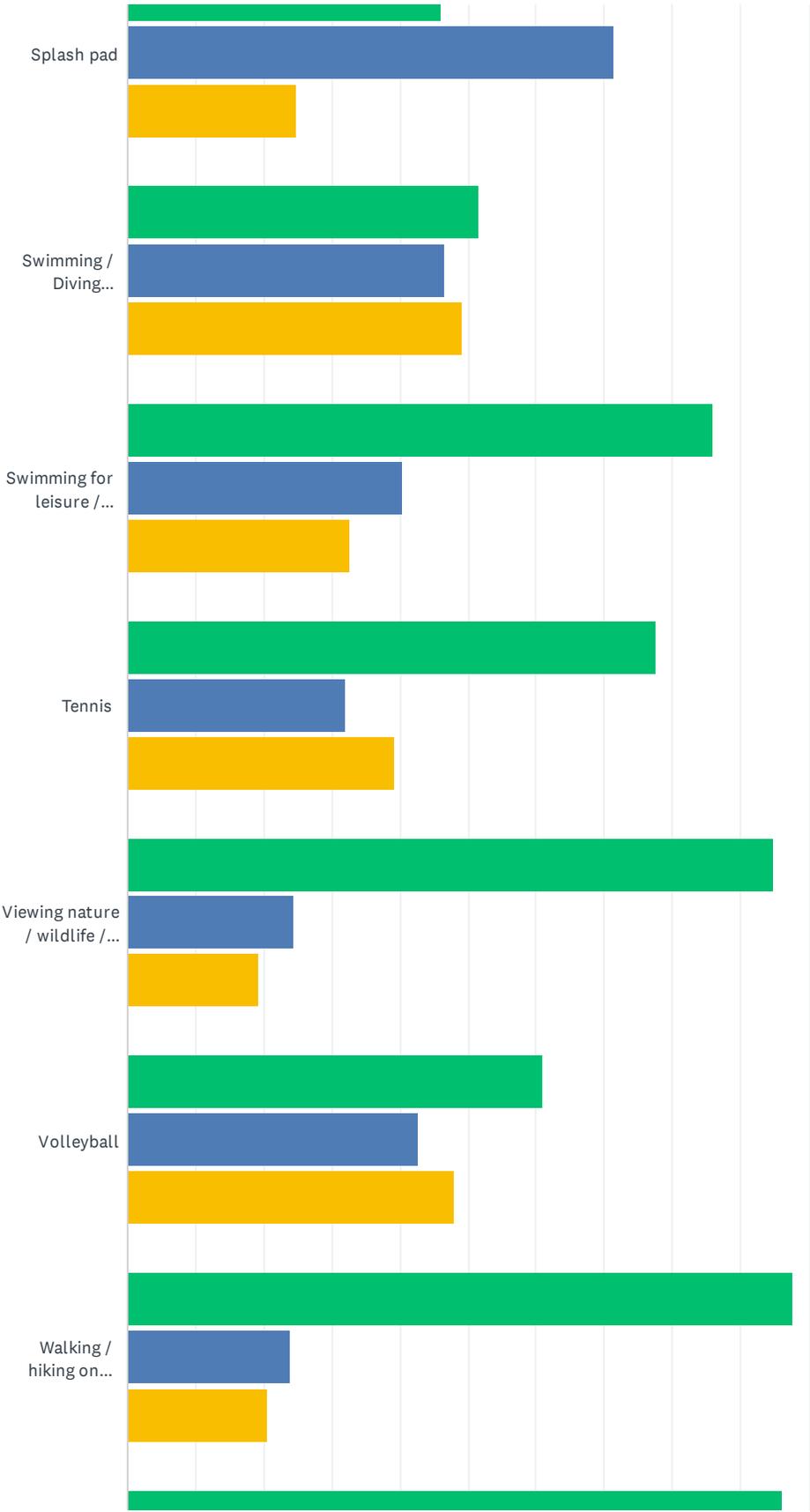
City of Fredericksburg Comprehensive Plan and Parks Master Plan Survey



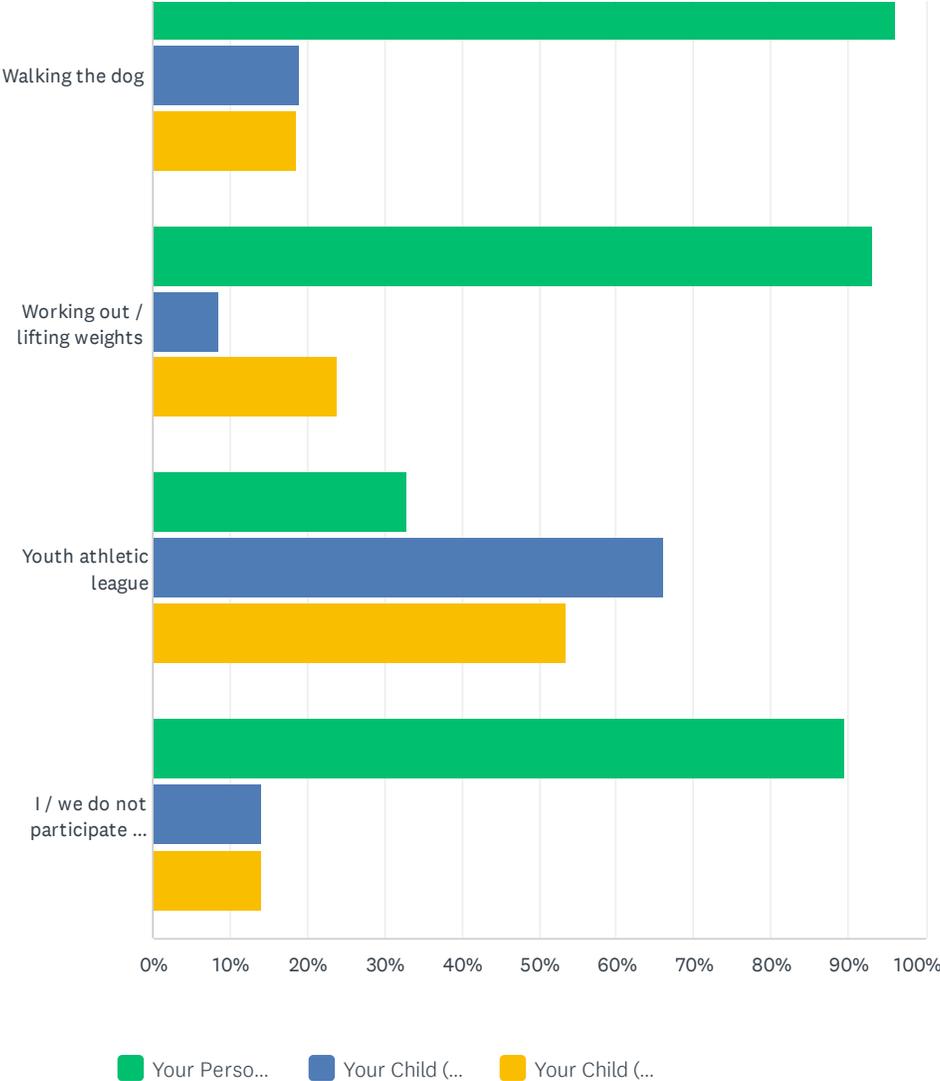
City of Fredericksburg Comprehensive Plan and Parks Master Plan Survey



City of Fredericksburg Comprehensive Plan and Parks Master Plan Survey

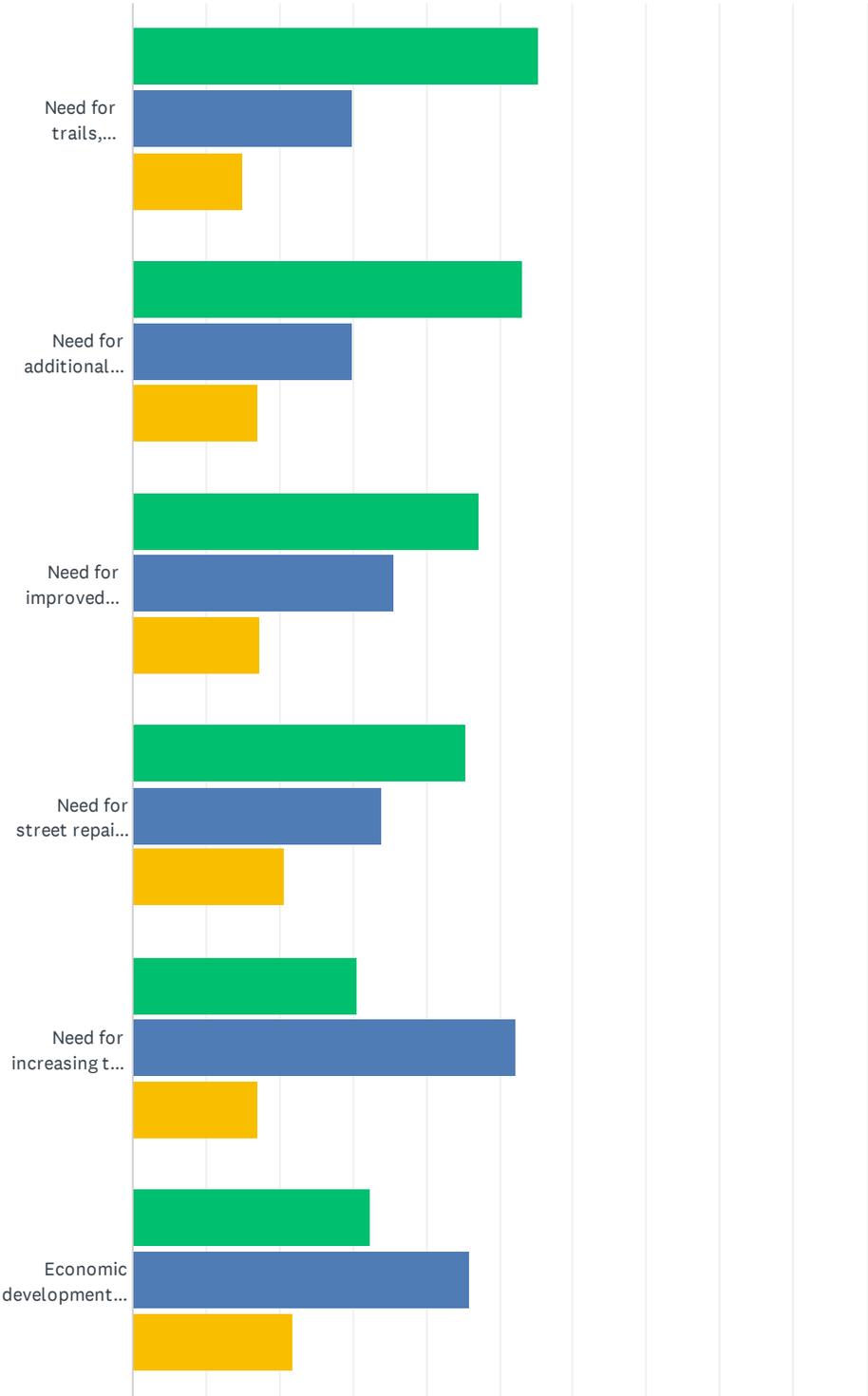


City of Fredericksburg Comprehensive Plan and Parks Master Plan Survey

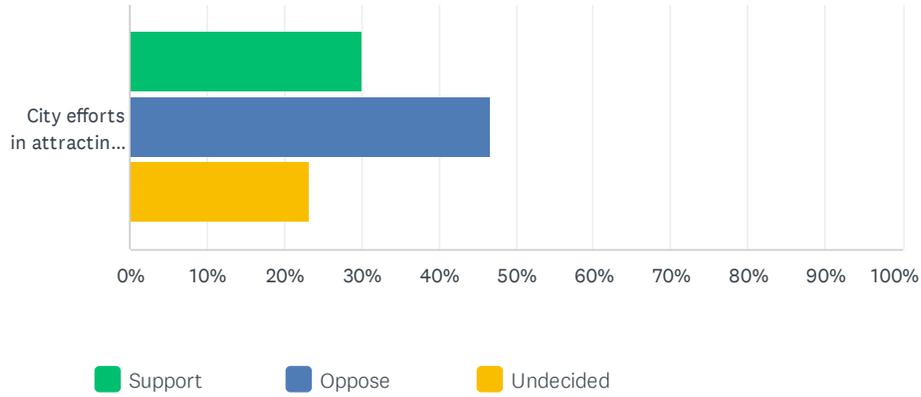


Q23 How would you feel about paying higher City taxes or fees to fund each of the following items?

Answered: 1,077 Skipped: 27



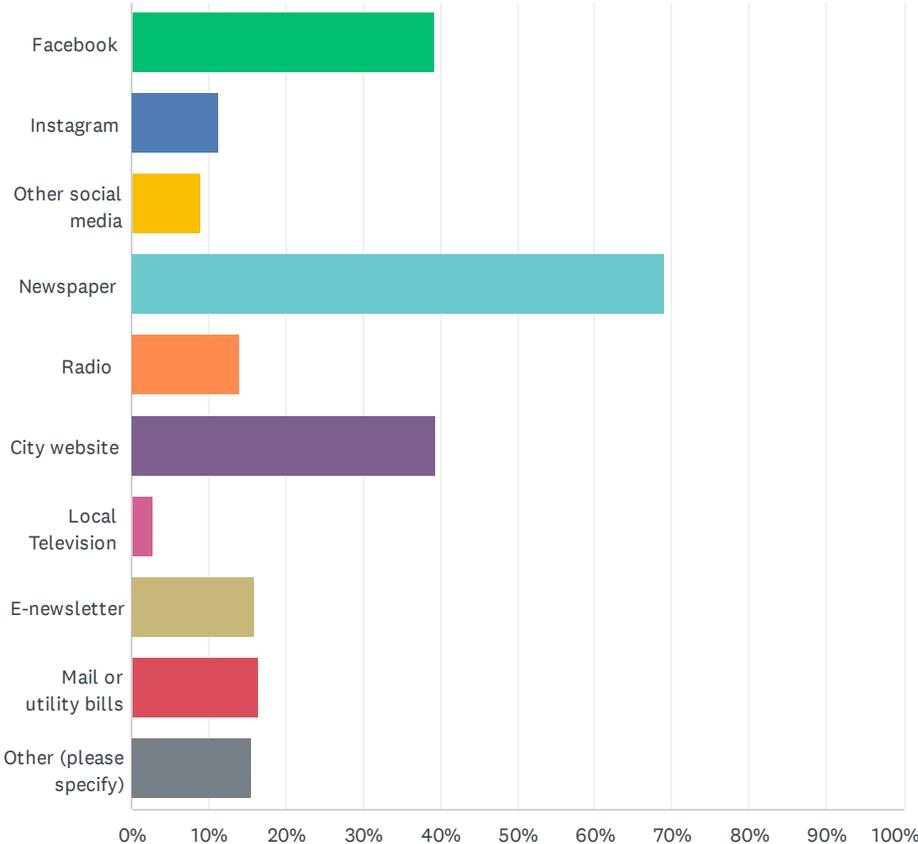
City of Fredericksburg Comprehensive Plan and Parks Master Plan Survey



	SUPPORT	OPPOSE	UNDECIDED	TOTAL	WEIGHTED AVERAGE
Need for trails, greenways, and open space	55.31% 583	29.79% 314	14.90% 157	1,054	2.40
Need for additional recreation facilities and park amenities	53.00% 556	29.93% 314	17.06% 179	1,049	2.36
Need for improved traffic flow and safety	47.09% 502	35.55% 379	17.35% 185	1,066	2.30
Need for street repair and replacement	45.38% 481	33.96% 360	20.66% 219	1,060	2.25
Need for increasing the City's efforts to promote and enhance Main Street	30.52% 322	52.32% 552	17.16% 181	1,055	2.13
Economic development incentives to better compete with surrounding communities	32.38% 338	45.88% 479	21.74% 227	1,044	2.11
City efforts in attracting additional commercial and / or community services to Fredericksburg	30.13% 320	46.61% 495	23.26% 247	1,062	2.07

Q24 Where do you learn / find out the latest information regarding the City of Fredericksburg? Check all that apply.

Answered: 1,079 Skipped: 25



City of Fredericksburg Comprehensive Plan and Parks Master Plan Survey

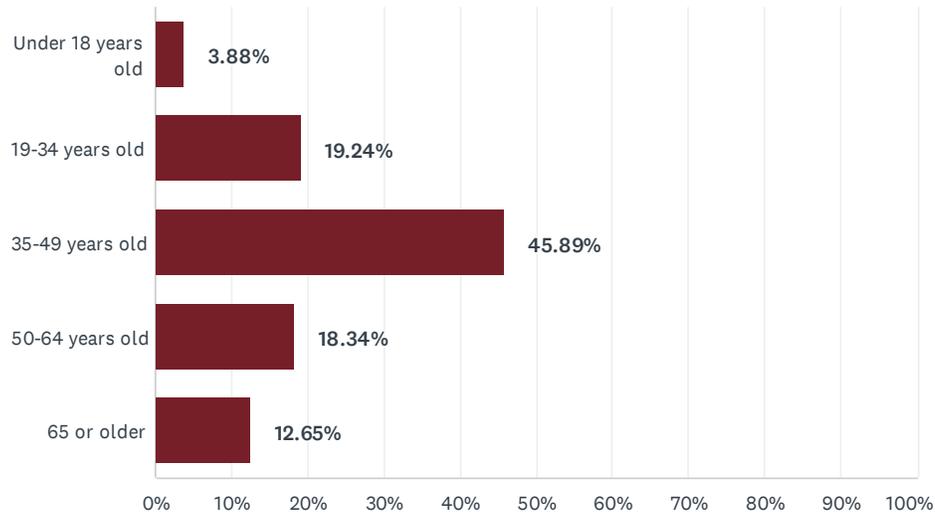
ANSWER CHOICES	RESPONSES	
Facebook	39.20%	423
Instagram	11.21%	121
Other social media	8.99%	97
Newspaper	69.05%	745
Radio	14.09%	152
City website	39.48%	426
Local Television	2.78%	30
E-newsletter	16.03%	173
Mail or utility bills	16.50%	178
Other (please specify)	15.57%	168
Total Respondents: 1,079		

Public Online Survey #2 Results

City of Fredericksburg Parks Master Plan Survey

Q1 How old are you?

Answered: 1,107 Skipped: 3



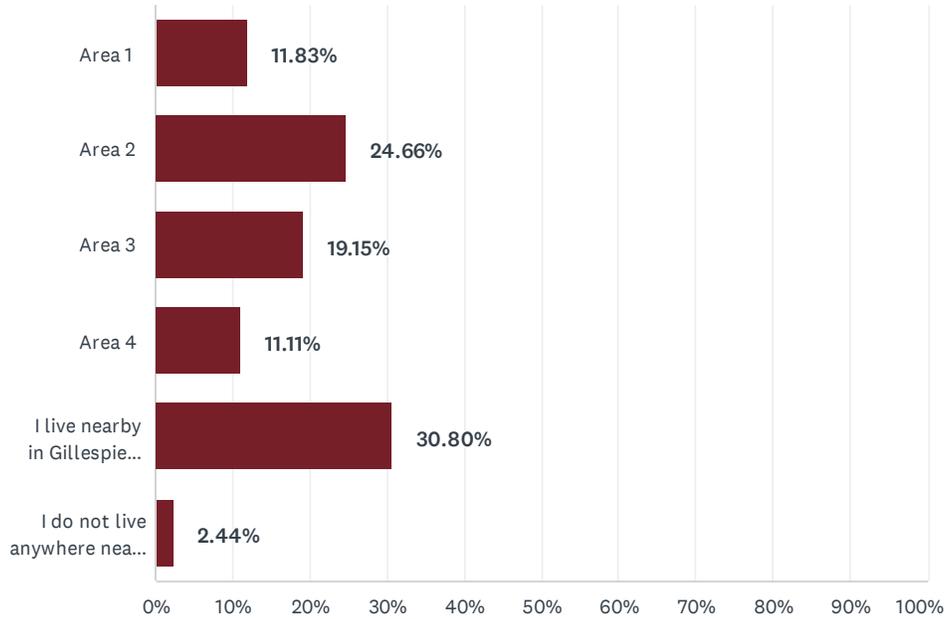
ANSWER CHOICES	RESPONSES
Under 18 years old	3.88% 43
19-34 years old	19.24% 213
35-49 years old	45.89% 508
50-64 years old	18.34% 203
65 or older	12.65% 140
TOTAL	1,107



City of Fredericksburg Parks Master Plan Survey

Q2 Based on the map below, where do you live?

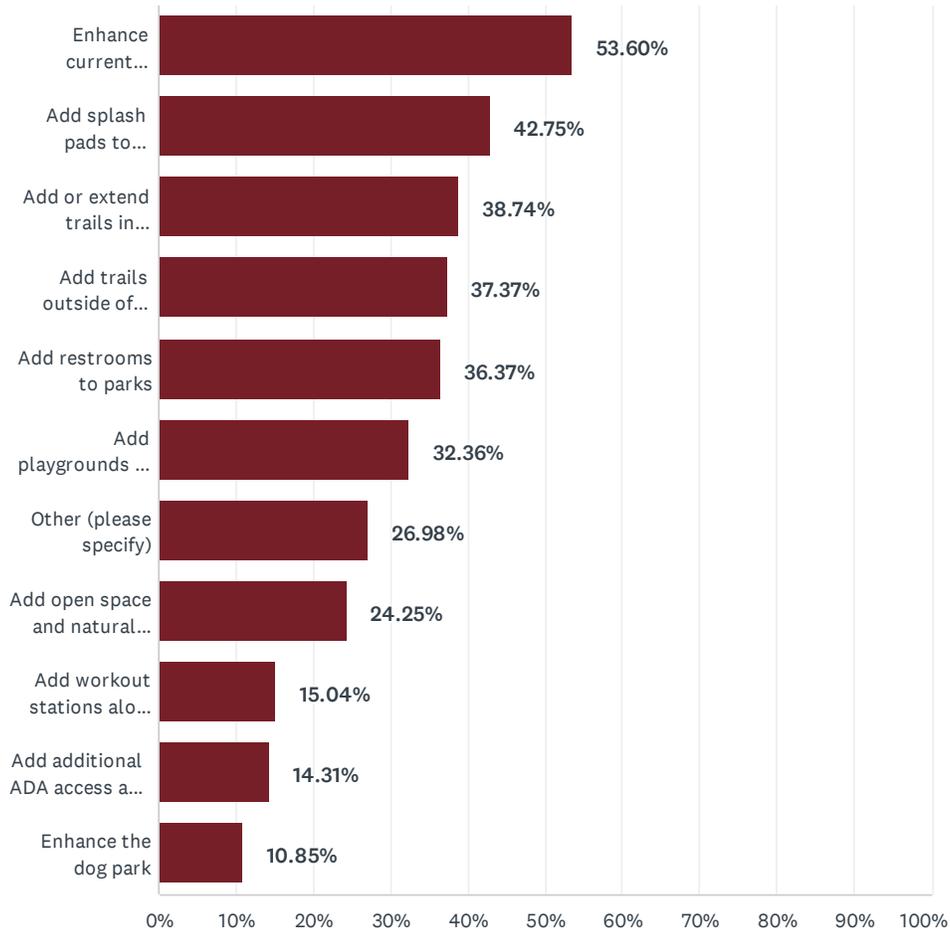
Answered: 1,107 Skipped: 3



ANSWER CHOICES	RESPONSES	
Area 1	11.83%	131
Area 2	24.66%	273
Area 3	19.15%	212
Area 4	11.11%	123
I live nearby in Gillespie County	30.80%	341
I do not live anywhere near Fredericksburg	2.44%	27
TOTAL		1,107

Q3 When thinking about improvements to existing and new parks, which of the following would you prefer? Please select all that apply.

Answered: 1,097 Skipped: 13

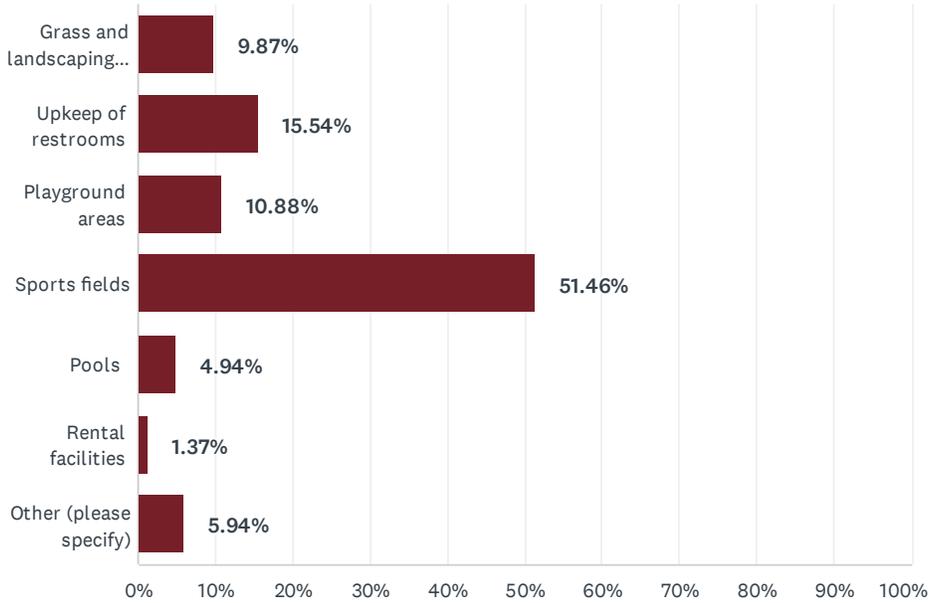


City of Fredericksburg Parks Master Plan Survey

ANSWER CHOICES	RESPONSES	
Enhance current athletic fields (synthetic turf, lighting, etc.)	53.60%	588
Add splash pads to existing parks	42.75%	469
Add or extend trails in existing parks	38.74%	425
Add trails outside of parks (interconnectivity in the city)	37.37%	410
Add restrooms to parks	36.37%	399
Add playgrounds to existing parks	32.36%	355
Other (please specify)	26.98%	296
Add open space and natural areas	24.25%	266
Add workout stations along walkways/trails	15.04%	165
Add additional ADA access and amenities to parks	14.31%	157
Enhance the dog park	10.85%	119
Total Respondents: 1,097		

Q4 Using the list below, what area of maintenance and repair is most important to you in Fredericksburg’s parks?

Answered: 1,094 Skipped: 16



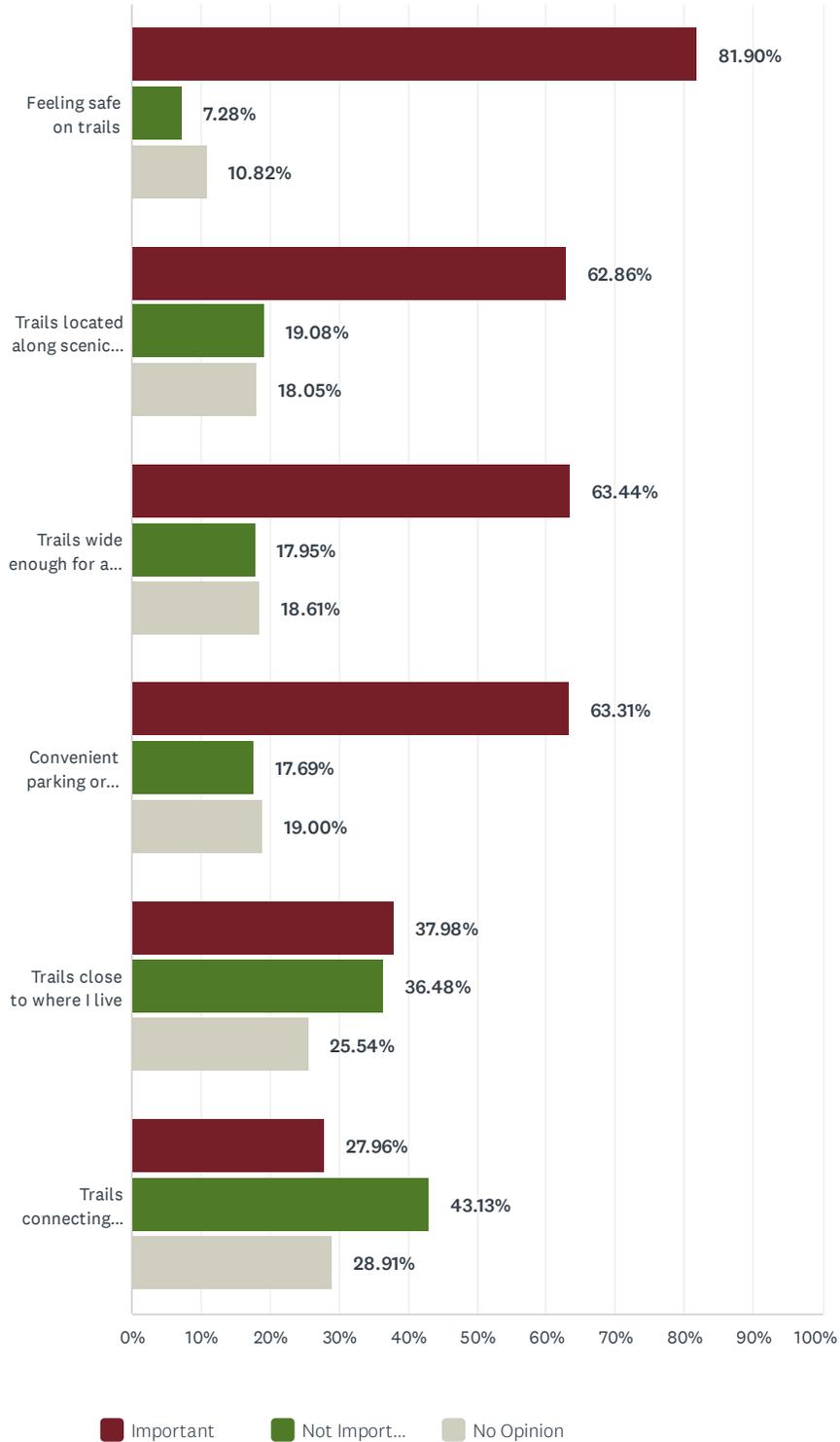
ANSWER CHOICES	RESPONSES	
Grass and landscaping maintenance	9.87%	108
Upkeep of restrooms	15.54%	170
Playground areas	10.88%	119
Sports fields	51.46%	563
Pools	4.94%	54
Rental facilities	1.37%	15
Other (please specify)	5.94%	65
TOTAL		1,094



Q6 How important to you are each of the following trail features?

Answered: 1,085 Skipped: 25

City of Fredericksburg Parks Master Plan Survey

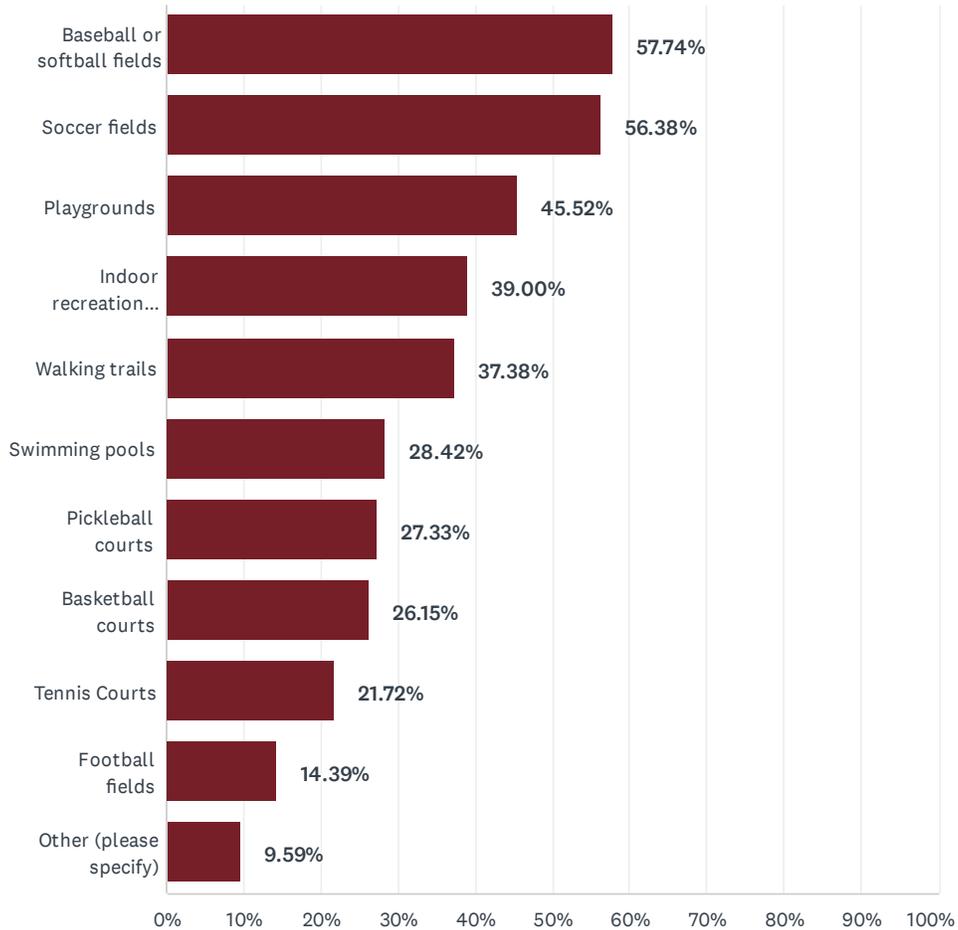


City of Fredericksburg Parks Master Plan Survey

	IMPORTANT	NOT IMPORTANT	NO OPINION	TOTAL	WEIGHTED AVERAGE
Feeling safe on trails	81.90% 878	7.28% 78	10.82% 116	1,072	2.71
Trails located along scenic areas	62.86% 672	19.08% 204	18.05% 193	1,069	2.45
Trails wide enough for all types of users	63.44% 675	17.95% 191	18.61% 198	1,064	2.45
Convenient parking or access to trails	63.31% 673	17.69% 188	19.00% 202	1,063	2.44
Trails close to where I live	37.98% 406	36.48% 390	25.54% 273	1,069	2.12
Trails connecting schools	27.96% 295	43.13% 455	28.91% 305	1,055	1.99

Q7 If the City were to build a sports complex, which of the following facilities would you like to see included?

Answered: 1,105 Skipped: 5



City of Fredericksburg Parks Master Plan Survey

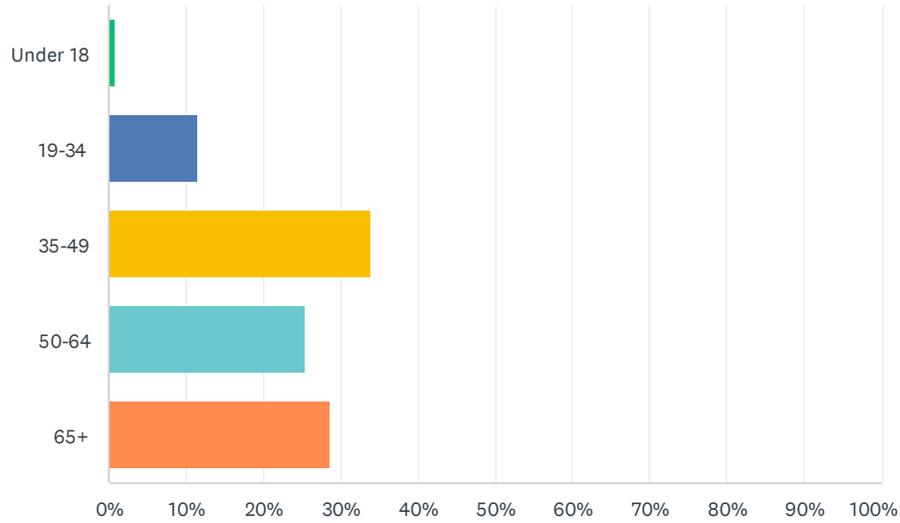
ANSWER CHOICES	RESPONSES	
Baseball or softball fields	57.74%	638
Soccer fields	56.38%	623
Playgrounds	45.52%	503
Indoor recreation center	39.00%	431
Walking trails	37.38%	413
Swimming pools	28.42%	314
Pickleball courts	27.33%	302
Basketball courts	26.15%	289
Tennis Courts	21.72%	240
Football fields	14.39%	159
Other (please specify)	9.59%	106
Total Respondents: 1,105		

Public Online Survey #3 Results

City of Fredericksburg 2023 Comprehensive Plan Survey

Q1 How old are you?

Answered: 470 Skipped: 3

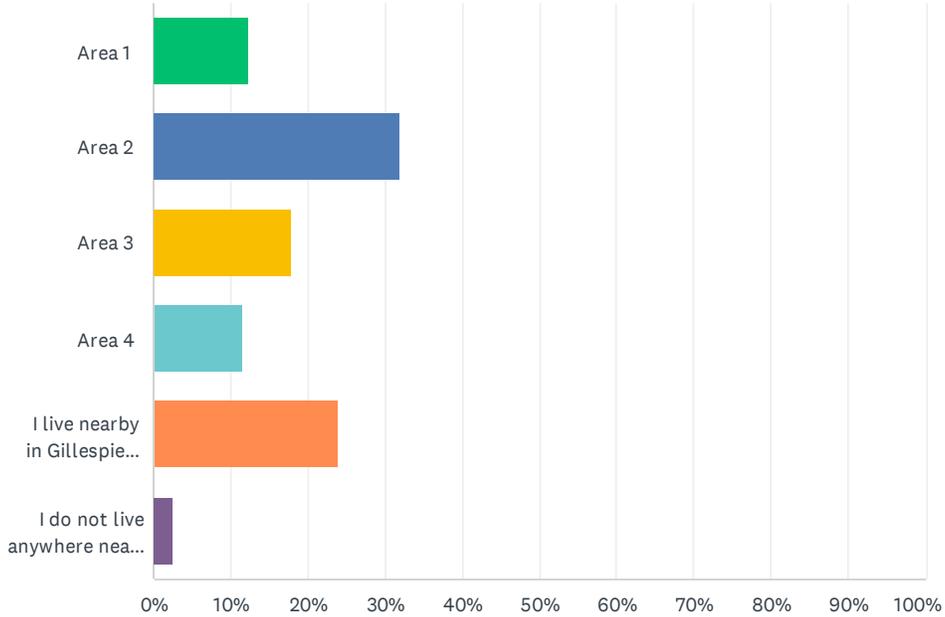


ANSWER CHOICES	RESPONSES
Under 18	0.85% 4
19-34	11.49% 54
35-49	33.83% 159
50-64	25.32% 119
65+	28.51% 134
TOTAL	470



Q2 Based on the map above, where do you live?

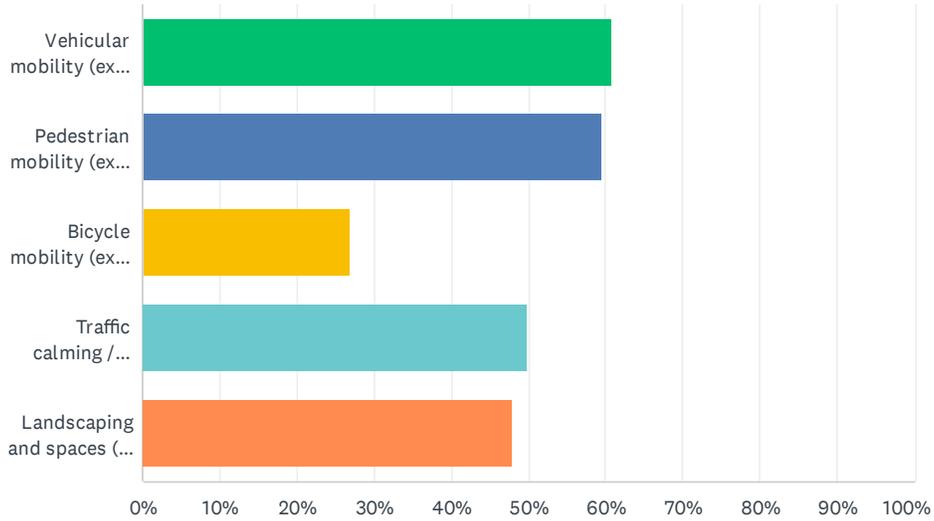
Answered: 473 Skipped: 0



ANSWER CHOICES	RESPONSES	
Area 1	12.26%	58
Area 2	31.92%	151
Area 3	17.97%	85
Area 4	11.42%	54
I live nearby in Gillespie County	23.89%	113
I do not live anywhere near Fredericksburg	2.54%	12
TOTAL		473

Q3 When thinking about the future of mobility in Fredericksburg, what are your top three highest transportation priorities out of the following choices?
(Choose your top three)

Answered: 473 Skipped: 0

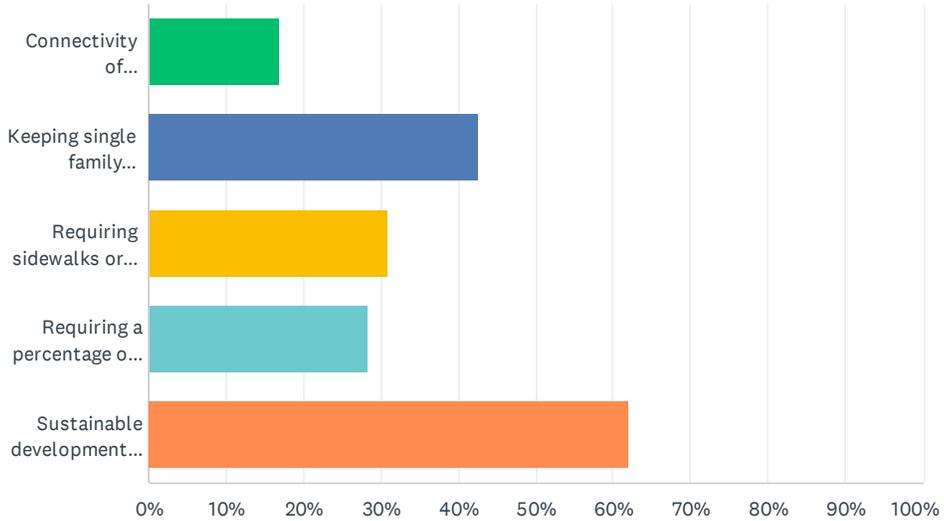


ANSWER CHOICES	RESPONSES	
Vehicular mobility (ex: more road lanes, better connectivity, better maintenance)	60.68%	287
Pedestrian mobility (ex: crosswalks, sidewalks)	59.41%	281
Bicycle mobility (ex: bike lanes, bike parking)	26.85%	127
Traffic calming / safety (ex: center median, intersection bulb outs to reduce crossing width)	49.89%	236
Landscaping and spaces (ex: street trees/shade, sitting/refuge areas, higher quality landscaping)	47.99%	227
Total Respondents: 473		



Q4 As new neighborhoods are developed, which of the following do you feel are the most important considerations? (Choose your top two)

Answered: 473 Skipped: 0

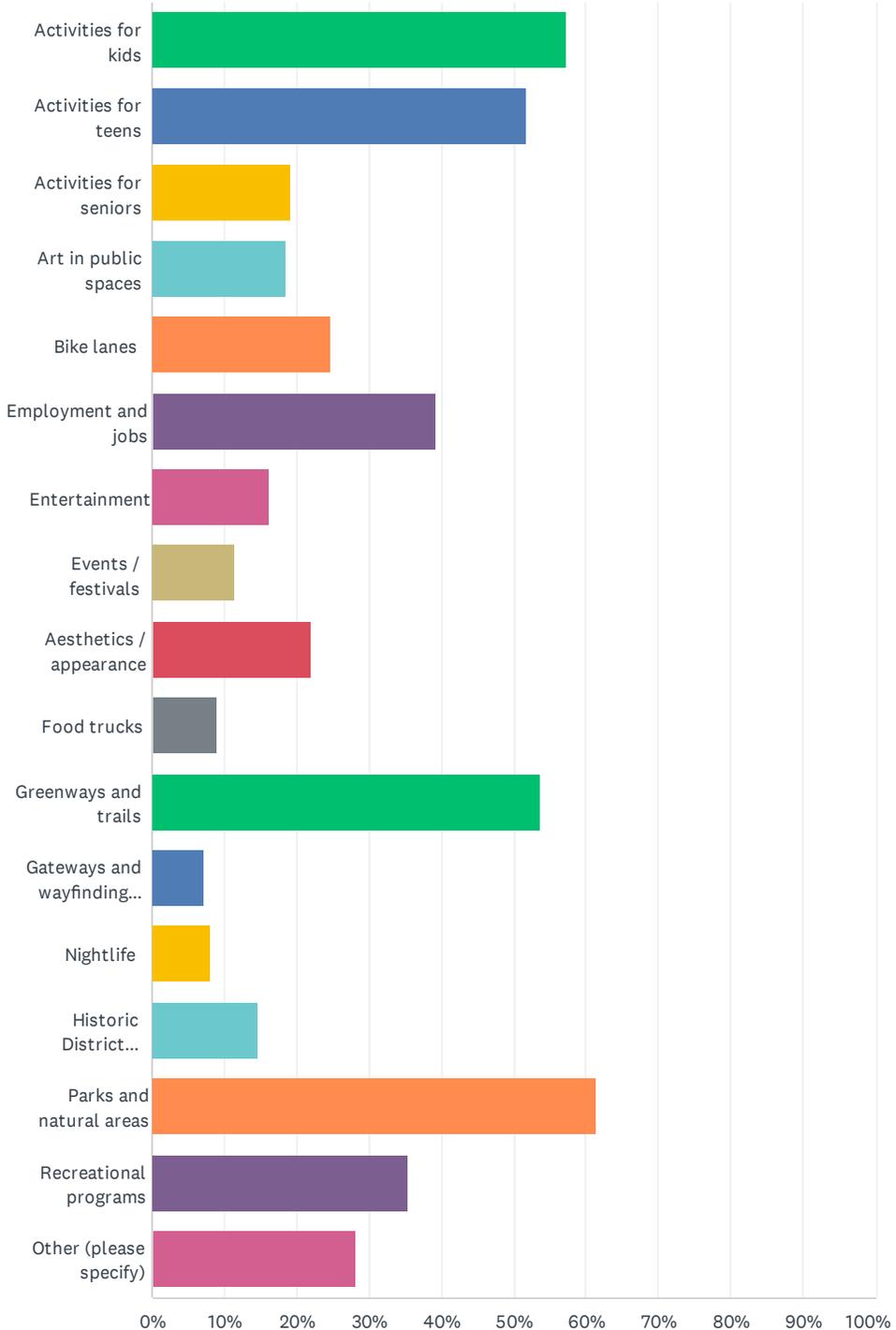


ANSWER CHOICES	RESPONSES	
Connectivity of neighborhoods to other neighborhoods and businesses	16.91%	80
Keeping single family neighborhoods separated from other uses	42.71%	202
Requiring sidewalks or trails	30.87%	146
Requiring a percentage of open space	28.33%	134
Sustainable development with more consideration for water usage	61.95%	293
Total Respondents: 473		

Q5 If you could change or add something to positively improve the future of the City of Fredericksburg over the next five to 10 years, what would you add? (Check all that apply)

Answered: 473 Skipped: 0

City of Fredericksburg 2023 Comprehensive Plan Survey



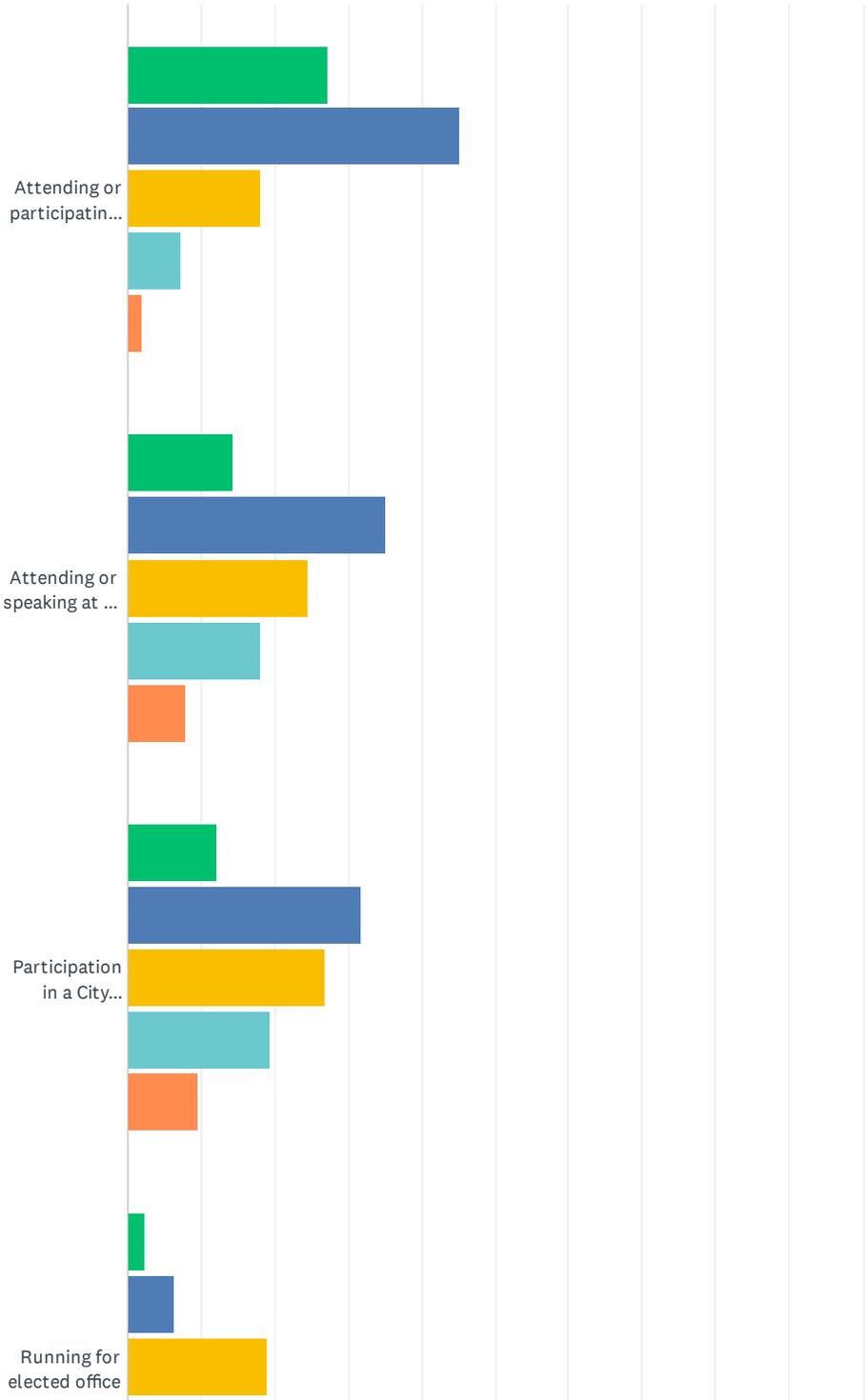
City of Fredericksburg 2023 Comprehensive Plan Survey

ANSWER CHOICES	RESPONSES	
Activities for kids	57.29%	271
Activities for teens	51.80%	245
Activities for seniors	19.24%	91
Art in public spaces	18.60%	88
Bike lanes	24.74%	117
Employment and jobs	39.32%	186
Entertainment	16.28%	77
Events / festivals	11.42%	54
Aesthetics / appearance	21.99%	104
Food trucks	8.88%	42
Greenways and trails	53.70%	254
Gateways and wayfinding improvements	7.19%	34
Nightlife	8.03%	38
Historic District activity	14.80%	70
Parks and natural areas	61.31%	290
Recreational programs	35.31%	167
Other (please specify)	28.12%	133
Total Respondents: 473		

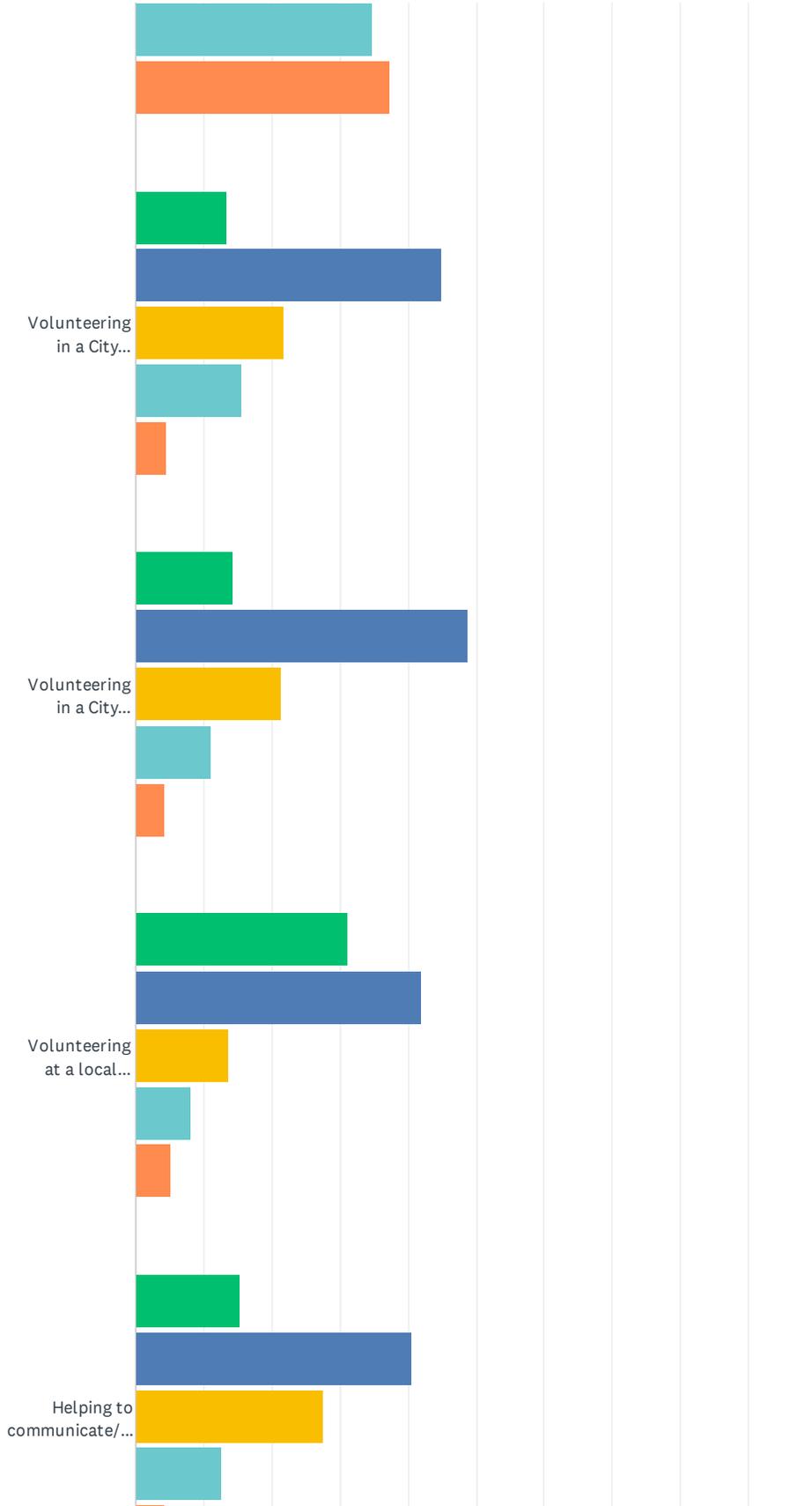


Q6 When thinking about how you can help build the future of Fredericksburg, how likely are you to volunteer/participate in the following?

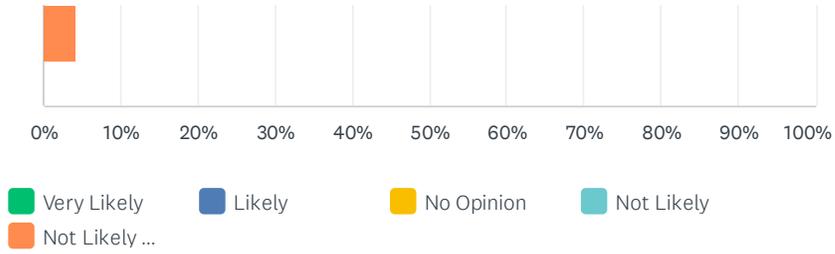
Answered: 468 Skipped: 5



City of Fredericksburg 2023 Comprehensive Plan Survey



City of Fredericksburg 2023 Comprehensive Plan Survey



	VERY LIKELY	LIKELY	NO OPINION	NOT LIKELY	NOT LIKELY AT ALL	TOTAL	WEIGHTED AVERAGE
Attending or participating in a public engagement opportunity	27.35% 125	45.30% 207	18.16% 83	7.22% 33	1.97% 9	457	3.89
Attending or speaking at a public hearing	14.35% 65	35.10% 159	24.50% 111	18.10% 82	7.95% 36	453	3.30
Participation in a City advisory committee	12.25% 56	31.73% 145	26.91% 123	19.47% 89	9.63% 44	457	3.18
Running for elected office	2.43% 11	6.42% 29	19.03% 86	34.73% 157	37.39% 169	452	2.02
Volunteering in a City sponsored program (e.g., a "friends of" type group, an "adopt a block" program, on a Citizen Emergency Response Team, or at a library, etc.)	13.38% 61	44.96% 205	21.71% 99	15.57% 71	4.39% 20	456	3.47
Volunteering in a City sponsored service event (e.g., at a special event or at periodic parks and recreation special events)	14.19% 65	48.91% 224	21.40% 98	11.14% 51	4.37% 20	458	3.57
Volunteering at a local non-profit or faith-based institution	31.17% 144	41.99% 194	13.64% 63	8.01% 37	5.19% 24	462	3.86
Helping to communicate/educate others about important community topics and opportunities	15.38% 70	40.44% 184	27.47% 125	12.53% 57	4.18% 19	455	3.50



